

Annual Report

FY: 2023-24

ISRD



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Indian Society for Rural Development

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Message from Director...D



Dear Friends, Partners, and Stakeholders,

As we reflect on the fiscal year 2023-24, I express my gratitude for our collective achievements and continued commitment to serving vulnerable communities in Ganjam, Gajapati, and Nabarangpur districts. Our dedicated team has worked tirelessly to address pressing social issues affecting marginalized populations.

This year, our programs—Shakthi Sadan and the One Stop Centre—have made significant strides, empowered communities and providing support to individuals facing violence and injustice. Our partnerships with government bodies, stakeholders, and community organizations have been instrumental in expanding our impact. Our past Childline services in Ganjam and Gajapati introduced innovative programs like “CHILD WATCH” and Highway Campaigns, leaving a legacy.

Looking forward, ISRD is intensifying efforts to address climate change impacts. In Ganjam, we focus on coastal zones and fisherfolk communities, developing sustainable livelihoods to enhance resilience against climate disasters. In Gajapati, we are working with the Tribal community on landslide mitigation plans for Gangobada, Kerandi, Koimpur, and Laxmipur panchayats, enhancing disaster preparedness.

ISRD remains committed to peace, justice, education, health, livelihoods, climate change, disaster management, biodiversity, ecosystems, and coastal zone management. These efforts align with our vision of fostering resilience and holistic development.



Thank you for your continued support and trust. Together, we will continue building a better tomorrow.

Warm regards,
Sudhir Sabat
Director - ISRD

About ISRD...D

Indian Society for Rural Development (ISRD) is an Odisha-based organization dedicated to improving the lives of marginalized communities through social and economic empowerment. With over 38 years of experience, ISRD has been a trusted partner in driving change across key areas such as children's education, women's empowerment, environmental sustainability, and community development.



To usher in a just social and economic order in which there will be equality of opportunity for all regardless of race, sex, caste, or religion and in which socio-economic justice will



To empower people of weaker section of the society namely SC/ST with special emphasis on women and children. Socially and economically so, that they can participate in the mainstream of development process on equal footing

Objectives:

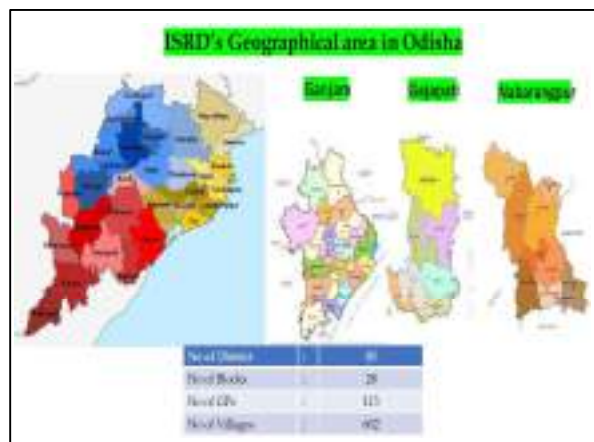
- ❖ Ensure protection, advocate for legal response and social justice for targeted communities, and promote participation through rights-based advocacy.
- ❖ Facilitate inclusive and equitable education, particularly for girls, by improving educational infrastructure and ensuring quality learning opportunities.
- ❖ Enhance the well-being of adolescent girls through menstrual hygiene promotion and better nutrition awareness.
- ❖ Improve access to healthcare services and conduct awareness programs to promote better health practices.
- ❖ Educate women on financial literacy and facilitate access to government financial assistance programs.
- ❖ Create sustainable income opportunities and enhance economic empowerment for vulnerable communities.
- ❖ Implement initiatives to protect coastal ecosystems and promote environmental sustainability.
- ❖ Train communities on disaster preparedness, resilience-building, and climate adaptation strategies.
- ❖ Build grassroots leadership and enhance the role of CBOs in village-level sustainable development initiatives.

The primary aim is to empower marginalized communities by raising awareness about government schemes and privileges to ensure their human rights, including rights over land, forests, and water, while facilitating the successful implementation of these initiatives. The focus extends to combating social injustice, exploitation, inequality, and oppression, thereby promoting the socio-economic development of the underprivileged and fostering a just and healthy society. Efforts also include undertaking relief activities during natural calamities in collaboration with government and non-government organizations, encouraging the establishment and growth of village-level institutions to implement developmental programs, and organizing training programs for the poor and development workers to build their capacity and improve their livelihoods.

ISRD's Operational Focus:

ISRD operates predominantly in the districts of **Ganjam, Gajapati, and Nabarangpur** in Odisha, India, collaborating closely with local communities to tackle critical social challenges and foster sustainable development. The organization's initiatives include:

- Peace and justice
- Quality Education
- Health & wellbeing
- Livelihoods promotion
- Climate action & Environmental Sustainability



1. Ganjam District:

In Ganjam district, ISRD operates across all 22 blocks, prioritizing **Children, Women, Scheduled Tribes, Scheduled Castes, Fisherfolk, and Other Backward Communities**. The organization focuses on **peace and justice, education, health, livelihoods and climate action**, to strengthen community resilience against climate-induced challenges and ensure long-term well-being. With strategically located field offices in **Gajabadi and Ramannapatnam**, ISRD ensures effective implementation and widespread outreach throughout the district.

Details		In nos
No of Districts	:	3
No of Blocks	:	28
No of Panchayats	:	113
No of Villages	:	602
Total Population	:	10286
No of Staff (Full time)	:	105

2. Gajapati District:

In Gajapati district, ISRD operates across all 7 blocks, focusing on **Children, Women, Scheduled Tribes, Scheduled Castes, and Other Backward Communities**. The organization's initiatives encompass **peace and justice, education, health, livelihoods and climate action**, all aimed at strengthening community resilience against climate-induced challenges and promoting long-term well-being. With strategically located field offices at the **headquarters in Paralakhemundi and Gangabada**, ISRD ensures effective program implementation and outreach throughout the district.

vulnerable children. Although the project ended in August 2023, its legacy continues through the lasting structures and awareness it established. ISRD's strategic initiatives—such as the CHILD WATCH Program and Highway Campaigning—leave a lasting impact on the communities, reinforcing the mission to create safer environments for children.

ISRD Childline Achievements in Gajapati and Ganjam Districts:

Our advocacy and networking initiatives operate at multiple levels, engaging with local self-governance and collaborating with officials at both the district and state levels. The strategies for effective implementation include:

- ❖ Sensitization and motivation efforts to raise awareness within communities
- ❖ A community mobilization process to foster active participation
- ❖ Institutional building to create sustainable support systems
- ❖ Capacity development for stakeholders to enhance their effectiveness
- ❖ Participatory planning that involves the community in decision-making
- ❖ Strengthening village, cluster, and slum children's clubs to empower youth
- ❖ Collective action to address child protection issues collaboratively
- ❖ Involvement of Panchayati Raj Institutions (PRIs) in initiatives
- ❖ Gender integration to ensure equal protection and support for all children
- ❖ Enhancing vocational skills at residential schools and Bal Ashrams
- ❖ Promoting development through convergence with relevant line departments.

ISRD is proud to present the impactful outcomes of our Childline initiatives in both Gajapati and Ganjam districts. This past year, we focused on multiple areas to support vulnerable children, including medical assistance, shelter, family restoration, protection from abuse, sponsorship, parental support, missing children's cases, emotional guidance, and long-term rehabilitation. Our partnerships with local institutions and community organizations have been essential in enhancing the safety, well-being, and development of these children.

Medical Help:

- ☞ Gajapati District: Through medical aid agreements with hospitals and on-site first aid services, 272 children received prompt medical assistance, improving their health, and reducing risks.
- ☞ Ganjam District: ISRD collaborated with local hospitals to provide rapid response and referrals, enabling 169 children to access timely medical support, promoting faster recovery and positive health outcomes.

Shelter Support:

- ☞ Gajapati District: Partnerships with local shelters and child welfare facilities helped secure emergency accommodations for 128 children, offering them safety and stability.
- ☞ Ganjam District: ISRD's shelter initiatives provided safe housing for 58 children, reducing their immediate vulnerability, and ensuring a protective environment.

Restoration Services:

- ☞ Gajapati District: ISRD coordinated with Child Welfare Committees (CWCs) and families, successfully reuniting 472 children with their families or placing them in safe homes, fostering a sense of community and family stability.
- ☞ Ganjam District: By partnering with family tracing and welfare organizations, ISRD reunited 35 children with their families, reducing institutional dependency and enhancing family stability.

Protection from Abuse:

- ☞ Gajapati District: ISRD's CHILD WATCH program, legal aid partnerships, and community awareness sessions led to the protection of 316 children from abuse, significantly reducing exploitation and harm.
- ☞ Ganjam District: With strong reporting and response protocols and volunteer training, ISRD addressed 214 abuse cases, reinforcing child safety across the district.

Sponsorship and Financial Assistance:

- ☞ Gajapati District: ISRD connected 15 children with donors for educational support and necessities, fostering personal growth and stability.
- ☞ Ganjam District: Through initiatives like Ashirbad Yojana, 6 children received sponsorship support, aiding in their education and overall well-being.

Parental Support:

- ☞ Gajapati District: Our helpline for parental support served 546 parents, providing them with resources and counselling to strengthen family care and support.
- ☞ Ganjam District: ISRD's counselling and support hotline resolved 288 cases, improving family ties, and offering essential support for child welfare.

Missing Children Cases:

- ☞ Gajapati District: ISRD's collaboration with police and child protection units enabled the resolution of 9 missing children's cases, facilitating reunification with their families and enhancing child safety.
- ☞ Ganjam District: A rapid response team and alert mechanisms resulted in the successful reunion of 1 missing child with their family, preventing prolonged separation.

Emotional Support and Guidance:

- ☞ Gajapati District: Trauma-informed care and counselling sessions provided emotional support to 2,129 children, significantly improving their mental health and resilience.
- ☞ Ganjam District: Through counselling services and a dedicated helpline, 856 children received psychological support, contributing to their emotional well-being and stability.
- ☞ Other Interventions
- ☞ Gajapati District: ISRD addressed 841 additional cases, meeting a variety of needs, and improving the welfare of vulnerable children through school enrolments and welfare schemes.
- ☞ Ganjam District: Tailored response plans helped address 383 diverse cases, effectively supporting children with unique challenges and needs.

Rehabilitation (Ashirbad Yojana):

- ☞ Gajapati District: Long-term rehabilitation through the Ashirbad Yojana enrolled 152 children, offering them continued support for sustained development and stability.
- ☞ Ganjam District: ISRD's rehabilitation initiatives under Ashirbad Yojana benefited 45 children, promoting long-term security and holistic growth.

Awareness Programs conducted in two Districts:

ISRD's Childline Awareness Campaigns reached key locations across Ganjam and Gajapati districts, promoting child safety and awareness.

Bus Stops:

Engaged 1,568 individuals, raising awareness, and addressing cases of child protection.

Shelters:

Sensitized 475 children on Childline services, promoting safety.

Cinema Halls:

Reached 493 individuals, spreading awareness during screenings.

Parks:

Provided information to 268 families and children, fostering a community safety net.

Tourist Places:

Educated 374 individuals, including locals and visitors, on Childline's role.

Religious Places:

Sensitized 1,138 individuals, encouraging child safety reporting.

Schools:

Trained 1,273 teachers and students, creating a safer learning environment.

Slums:

Mainstreamed 239 children from labor, educating them on Childline services.

Other Public Places:

Reached 2,251 individuals, promoting awareness in community hotspots.

Railway Child Help Desk - Brahmapur Railway Station, Ganjam District:

The Railway Child Help Desk at Brahmapur Railway Station is a key component of child protection under the East Coast Railway, supported by the Ministry of Women & Child Development, Government of India. The program addresses urgent needs of children in vulnerable situations, including missing, runaway, trafficked children, child laborers, and those from urban slums or in challenging circumstances.

Summary of Interventions (2023-24):

- ☞ Medical Help: 17
- ☞ Shelter: 8
- ☞ Restoration: 298
- ☞ Protection from Abuse: 13
- ☞ Sponsorship: 1
- ☞ Parents Seeking Help: 186
- ☞ Missing Children Cases: 5
- ☞ Emotional Support & Guidance: 645
- ☞ Other Interventions: 11
- ☞ Rehabilitation (Ashirbad Yojana): 18

Outreach and Awareness Programs:

Railway Station: 1,423 individuals sensitized through case interventions.

Shelter Homes: 53 children informed about Childline services and safe environments.

Parks: 298 members of the public reached with awareness programs.

Religious Places: 742 individuals engaged in public awareness and case intervention activities.

Schools: 946 teachers and students sensitized and informed about intervention cases.

Slums: 389 cases of child labor mainstreamed with targeted interventions.

Other Locations: 614 individuals engaged in public awareness and interventions.

District CHILDLINE – Gajapati District (Rural):

The District CHILDLINE in Gajapati District provides crucial support to children facing difficult circumstances, including medical aid, shelter, protection from abuse, and restoration services. This program, under the Ashirbad Yojana, collaborates with various community sectors to offer sustained support to vulnerable children in rural settings.

Summary of Interventions (2023-24):

- ☞ Medical Help: 68
- ☞ Shelter: 59
- ☞ Restoration: 56
- ☞ Protection from Abuse: 79
- ☞ Sponsorship: 6
- ☞ Parents Seeking Help: 49
- ☞ Missing Children Cases: 1
- ☞ Emotional Support & Guidance: 398
- ☞ Other Interventions: 289
- ☞ Rehabilitation (Ashirbad Yojana): 52

Outreach and Awareness Programs:

- Railway Station: 1,530 individuals sensitized through direct case interventions.
- Bus Stops: 9,843 members of the public reached with awareness programs and case interventions.
- Shelter Homes: 136 children educated about Childline services and safe environments.
- Cinema Halls: 294 members of the public sensitized through awareness interventions.
- Parks: 439 individuals engaged in public awareness programs.
- Tourist Places: 645 people reached with public awareness and case intervention activities.
- Religious Places: 1,834 individuals engaged in public awareness and case intervention.
- Schools: 842 teachers and students sensitized with intervention cases.
- Slums: 398 cases of child labor mainstreamed with targeted interventions.
- Other Locations: 1,178 individuals reached with public awareness and interventions.

Workshop on "VOICE of Children":

Held on 14th November 2022 in Brahmapur, the workshop engaged 869 children from 12 schools and slums, covering sanitation, hygiene, child rights, and child labor.

Bal Shakti Panchayat:

This initiative promotes child-rights-focused model villages, ensuring school enrollment and eliminating child labor, impacting 52,000 people across 12 Gram Panchayats.

Child Watch Program:

Launched in 2006, it tracks vulnerable children and supports the National Highway Campaign to protect children, benefiting thousands annually.

Campaign Against Violence on Children (CAVC):

Aimed at eliminating child abuse, this campaign supports Odisha's goal of being child-labor-free by 2025, improving school infrastructure and activating child protection task forces.

Combating Child Trafficking:

ISRD's 5-Step Intervention Mechanism combats child trafficking, with VCPCs and Children's Clubs supporting the Yellow Ribbon Campaign to prevent abuse.

Sensitization of Child Peer Groups:

ISRD promotes child participation through events, exposure visits, and awareness campaigns.

Bal Ashram:

Established in 1996, Bal Ashram provides education and vocational training to over 1,685 children, offering holistic care for their academic and personal development.

One Stop Centre ...D

Concept of One Stop Centre (OSC): The One Stop Centre (OSC) is a dedicated initiative aimed at providing integrated support and services to women and adolescent girls who are survivors of violence, abuse, and exploitation. The OSC serves as a comprehensive, safe space where individuals in distress can access emergency medical care, legal assistance, counseling services, and temporary shelter under one roof. The primary objective of the OSC is to empower survivors by offering a range of services that help them rebuild their lives, address immediate needs, and support their long-term recovery.



ISRD has been successfully implementing the One Stop Centre initiative across Ganjam, Gajapati, and Nabarangpur districts since 31st July 2018, and continues to provide these vital services to distressed women and adolescent girls to date. The OSC under ISRD's implementation has played a significant role in ensuring that survivors receive multi-dimensional support for their immediate and long-term needs. Like. i.e.,

Emergency Services and Shelter: The OSC provides 24/7 emergency support, offering safe shelter to women and girls who face domestic violence, sexual assault, trafficking, or any form of gender-based violence. Survivors receive medical care, psychosocial counseling, and legal guidance in their journey towards healing.



Legal and Medical Assistance: Legal experts



assist survivors in filing police

reports, obtaining protective orders, and navigating the legal system. Additionally, survivors receive medical checkups and treatment, which is essential for both immediate care and long-term recovery.

Psychosocial Support and Counseling: Recognizing the importance of mental health, the OSC provides individual and group counseling sessions to help survivors cope with the emotional and psychological effects of violence. The aim is to help them rebuild their self-esteem and confidence, and prepare them for reintegration into society.

Empowerment and Skill Development: The OSC ensures that women and girls are not just protected but are also equipped with skills for economic independence. ISRD provides vocational training programs in areas like tailoring, handicrafts, and computer literacy, empowering survivors to achieve financial autonomy.

Collaboration with Local Authorities and Stakeholders: ISRD works in close coordination with local government bodies, law enforcement agencies, healthcare providers, and NGOs to ensure a collaborative approach to victim support. This helps in creating a robust safety net for survivors, ensuring that their needs are addressed holistically.

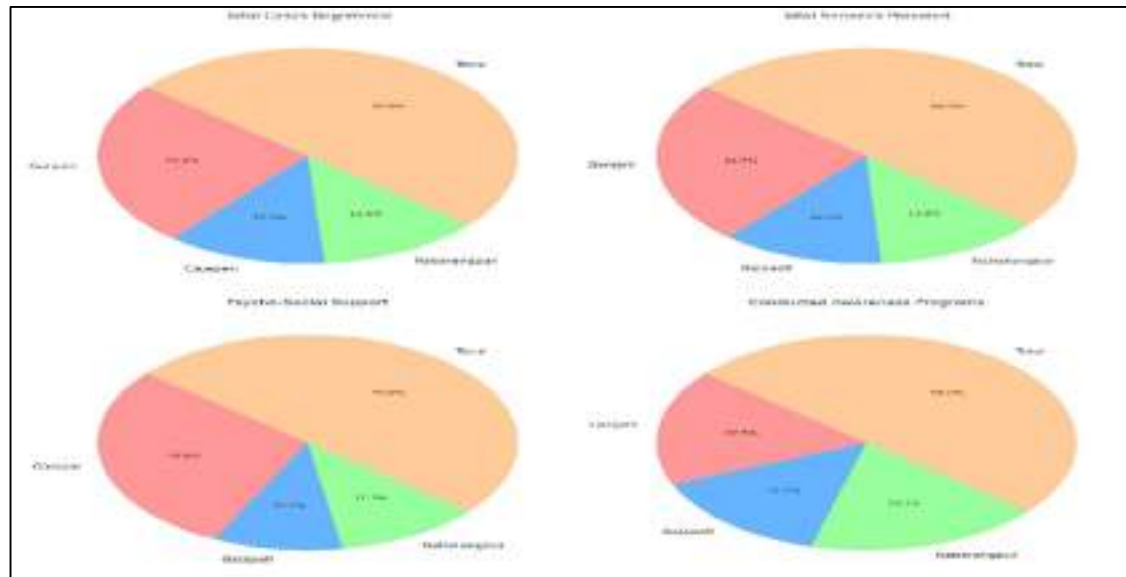


Through its continued presence in Ganjam, Gajapati, and Nabarangpur, ISRD has been able to reach out to numerous women and girls, offering them a lifeline in their time of need. Since its inception, the One Stop Centre has been a beacon of hope, providing life-saving services and ongoing support, with a strong focus on empowerment and restoring dignity to survivors of violence.

OSCs Achievements during the period:

Achievements at Glance	Ganjam	Gajapati	Nabarangpur	Total
Total Cases Registered	383	189	192	764
Domestic Violence	246	112	94	452
Rape	15	3	0	18
Sexual Offences/Sexual Harassment	23	2	1	26
Child Marriage	80	10	24	114
Child Sexual Abuse	0	19	0	19
Acid Attack	0	0	0	0
Women Trafficking	4	0	16	20
Missing/Kidnapping/Abduction	15	9	16	40
Cyber Crime	0	1	1	2
Dowry Harassment/Death	0	0	1	1
Sexual Harassment at Workplace	0	0	1	1
Other Cases	0	33	39	72
Total Services Provided	2038	1032	1052	4122
Legal Aid/Counselling	487	210	232	929
Medical Assistance	354	128	168	650
Police Assistance	154	47	73	274
Shelter Support (Food, Medicine, Safety Kit, etc.)	242	77	72	391
Psycho-Social Support	765	265	298	1328

Survivors Linked with Government Schemes	36	12	15	63
Case Studies/Success Stories	223	107	110	440
Conducted Awareness programs	89	73	92	254
Total:	5065	2256	2405	9726



For over 25 years, ISRD’s Swadhar Home in Dabugam, Nabarangpur, has provided vital support to vulnerable women. In 2023-24, the home served beneficiaries across seven categories, including survivors of cruelty, marital issues, and trafficking, referred by district authorities and PRI members. Residents received nutritional aid, counseling, and legal support, along with vocational training in skills like tailoring, mushroom cultivation, and handicrafts to promote economic independence. Recreational and stress-relief activities, including yoga, cultural programs, and educational visits, fostered a supportive community, helping residents regain confidence and stability.

The ISRD Swadhar Home (Jagrti -II) in Dabugam, Nabarangpur, has remained a crucial support center for distressed women, offering a safe environment and resources for rehabilitation, skill-building, and personal empowerment. The following sections summarize key activities, services, and outcomes for the year 2023-24.

Key Activities:

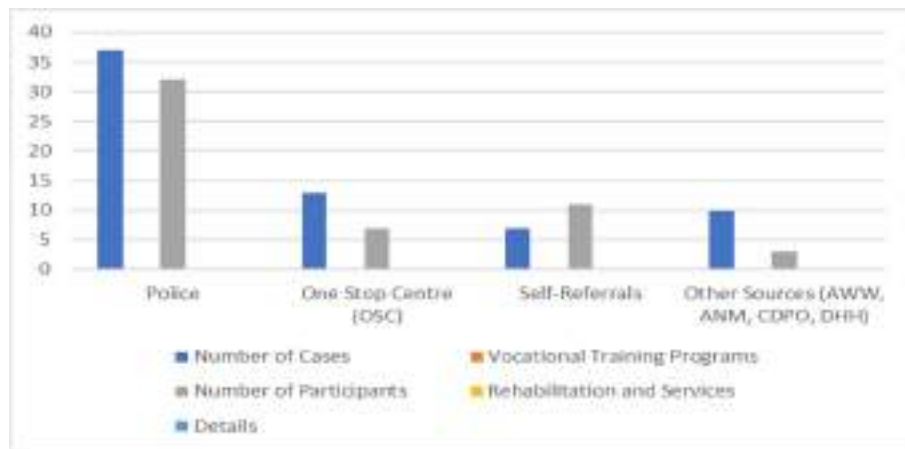
- 👉 Awareness Generation: Engaged 1,167 women in sessions focused on rights, safety, and resources.
- 👉 Behavioral Training: Supported 132 women with skills to foster personal growth and resilience.
- 👉 Vocational & Skill Training: Trained 61 women in income-generating skills to encourage financial independence.
- 👉 Counseling Services: Provided individual counseling for 74 women and remote support through 233 telephone sessions.

- ☞ Legal Aid: Offered legal guidance and assistance to 12 women to address specific legal issues.
- ☞ Temporary Shelter: Provided safe accommodation to 67 women facing a range of challenges, such as abuse, mental health concerns, family disputes, and social exclusion.

Beneficiary Categories in Shelter:

- ☞ Orphaned Girls: 1
- ☞ Unwedded Mothers: 7
- ☞ Survivors of Abuse: 11
- ☞ Family Adjustment Issues: 13
- ☞ Rape Survivors: 8
- ☞ Trafficking Survivors: 3
- ☞ Socially Excluded, Runaway, and Domestic Violence Cases: 7

Referral Sources	Number of Cases	Vocational Training Programs	Number of Participants	Rehabilitation and Services	Details
Police	37	Tailoring	32	Rehabilitation & Reintegration	14 women reunited with families
One Stop Centre (OSC)	13	Candle Making	7	Medical Assistance	Provided to 58 residents
Self-Referrals	7	Badi and Papad Production	11	Counselling	67 residents received counselling
Other Sources (AWW, ANM, CDPO, DHH)	10	Other Skills (Poultry, Farming)	3	Legal Support	18 residents received legal aid



UJJAWALA Program (Combating Human Trafficking)

Jagruti - I

The Indian Society for Rural Development (ISRD), based in Brahmapur, Odisha, received the "JEWEL of INDIA Award - 2017" for its efforts in combating human trafficking and protecting child rights. Since 1994, ISRD has been instrumental in rescuing trafficked children and women and preventing trafficking in Odisha.

Key Activities of UJJAWALA:

A. Prevention Activities:

Community Vigilance Groups: These groups monitor and protect vulnerable children, meeting regularly to discuss issues like trafficking and child labor.

Balika/Balak Sanghas: Groups formed to promote child rights, celebrating important days such as National Girl Child Day and World Child Labour Day.

Awareness Campaigns: Street plays and educational materials are used to raise awareness about human trafficking and child rights.

B. Rescue Action:

In 2022-23, ISRD, in collaboration with law enforcement, rescued 22 young girls trafficked for prostitution. These girls were found at Brahmapur Railway Station and were being sent to Kerala.

C. Rehabilitation:

Rescued children are provided counselling, placed in schools, and supported in reintegration into society. ISRD also trains local youth groups to prevent trafficking in the district.

D. Reintegration:

Children and their families receive counselling on the dangers of trafficking. Parents are educated about legal protections, and commitments are made to prevent future trafficking.

Health Ventures for the Elderly.

Mobile Medicare Unit for the Elderly

ISRD's Mobile Medicare Unit (MMU) for the Elderly reaches out to senior citizens in rural and isolated areas, providing them with accessible healthcare services right at their doorstep. This initiative includes regular health check-ups, diagnosis, treatment, and distribution of essential medicines tailored to the specific health concerns of elderly beneficiaries. Staffed with trained healthcare professionals, the MMU also promotes health awareness, preventive care, and early detection of age-related illnesses. Through this service, ISRD strives to improve the quality of life and health security for elderly individuals who lack access to conventional healthcare facilities, affirming ISRD's commitment to holistic, inclusive community welfare.

Cardiovascular Diseases:

- 👉 5 patients treated through screening for risk factors like cholesterol and creatine kinase.
- 👉 17 patients referred for further care.
- 👉 Chronic Respiratory Diseases:
- 👉 59 patients treated with screenings for COPD and asthma.

- ☞ 78 patients referred for additional pulmonary function tests.
- ☞ Diabetes:
 - ☞ 254 patients received screening, including blood and urine sugar tests and HbA1C checks.
 - ☞ 343 patients referred for further treatment.
- ☞ Risk Factors (Lifestyle Diseases):
 - ☞ 57 patients treated for risk factors like tobacco use, alcohol consumption, and stress, including liver profile and lipid tests.
 - ☞ 118 patients referred for additional assessments.
- ☞ General Outpatient Care:
 - ☞ 176 patients treated for common ailments such as fever and body aches, with general examinations and haematology tests.
 - ☞ 312 patients referred for more extensive care.
- ☞ Communicable Diseases:
 - ☞ 78 patients treated with early detection and prevention for malaria, typhoid, and diarrheal diseases.
 - ☞ 124 patients referred for further diagnostic tests.

Physiotherapy & Yoga Centres

ISRD operates dedicated Physiotherapy Clinics in Parlakhemundi, Gajapati district, and Similiguda, Koraput district, Odisha, to meet the rehabilitative needs of local communities. Staffed by a skilled physiotherapy team, the clinics provide personalized assessments and tailored physiotherapy interventions aimed at enhancing patient mobility, managing pain, and promoting overall physical health. With careful planning and expertise, ISRD ensures the delivery of high-quality, accessible care from the outset, making a positive impact on the well-being of individuals in these regions. This initiative aligns with ISRD's commitment to providing essential health services to underserved communities.

Achievements during the period:

- Knee Osteoarthritis: 92 patients
- Plantar Fasciitis: 36 patients
- Periarthritis: 59 patients
- Stroke Rehabilitation: 9 patients
- Low Back Pain: 89 patients
- PIVD (Prolapsed Disc): 21 patients
- Tennis Elbow: 42 patients
- Spondylitis: 194 patients
- Ligament Injury: 7 patients
- Hip Osteoarthritis: 22 patients

Skill Development Program

In 2023-24, ISRD continued its Skill Development Program, aimed at improving women's livelihoods and income through enterprises, marketing, and value chain initiatives driven by Women Self-Help Groups (SHGs). Following a cluster approach, the program reached 32 acres across 2-3 patches within the Ranajhali and Gangadohani Gram Panchayats of Purushotampur Block, Ganjam District, Odisha, impacting 82 households.

The program promotes an integrated approach within these clusters, encompassing agriculture and horticulture, improved agronomic practices, crop diversification, intercropping, soil health management, community-managed seed systems, and vegetable cultivation for nutrition security. Peer-led "farmer-to-farmer" learning is central to its strategy.

The ISRD Skill Development Centres, located in Jodamba, Gajapati District, and Jaganathapur, Ganjam District, extend training to marginalized communities, particularly non-literate, neo-literate, and school dropouts aged 15-45. Priority is given to women, SC, ST, minorities, and other marginalized groups. During 2023-24, the centres trained 103 participants in informal and non-formal education, vocational skills, and personality development. Training was also provided in trades like tailoring, computer applications, mobile repair, and electrical work.

Key Elements of ISRD's Approach:

Community-Centred Development:

- Emphasis on participatory approaches, engaging local communities and stakeholders, including SHGs, CBOs, and PRIs, to ensure ownership and sustainability.
- Focus on addressing specific community needs by fostering "farmer-to-farmer" learning and promoting self-reliance.

Holistic Skill Development:

- Vocational and skill training programs for women, youth, and marginalized groups in areas such as tailoring, computer applications, mobile repairing, and electrician work.
- Leveraging non-formal education to empower individuals with basic literacy, practical skills, and personality development.

Livelihood and Economic Empowerment:

- Implementation of the Skill Development Program in a cluster approach, enhancing livelihoods through enterprises, marketing, and value chain interventions by Women Self-Help Groups (SHGs).
- Support for agriculture, horticulture, and integrated farming systems to boost food security and increase income for rural communities.

Integrated Stakeholder Collaboration:

- Collaboration with government agencies, local authorities, technical institutions, and corporate bodies to align efforts and leverage resources for community development.
- Support from various schemes, including poverty alleviation, social enterprises, and financial literacy programs, ensuring broader socio-economic impact.

Career Counselling and Placement:

- Active career counselling and job placement initiatives for trained individuals, connecting them with local industries and businesses, facilitating smooth transitions into the workforce.

- Efforts to link skilled trainees with employment opportunities both within and outside the state, creating pathways for long-term career growth.
- ☞ **Financial Inclusion and Awareness:**
- Financial literacy programs targeting SHGs and youth, promoting sustainable income generation practices, and helping beneficiaries understand banking, financial transactions, and government schemes.
- Through these strategies, ISRD aims to create lasting change, improve livelihoods, and enhance the social and economic well-being of vulnerable populations in Ganjam, Gajapati, and Nabarangpur districts.

Climate Change Program

Youth for Water Plus - National Youth Day Celebration:

- ☞ On January 12, 2024, ISRD organized a thematic program titled *Youth for Water Plus in celebration of National Youth Day*. The event was celebrated across three districts, bringing together participants from various communities.
- ☞ The event focused on engaging youth in water conservation and sustainable practices, aligning with the objectives of National Youth Day to inspire and empower young individuals for societal development. Activities included interactive sessions, motivational speeches by esteemed guests, and awareness campaigns to encourage proactive youth participation in water resource management and environmental sustainability.
- ☞ Participants included district officials, Nehru Yuva Kendra (NYK) staff, students, and ISRD staff, fostering a collective spirit of commitment to the cause. By emphasizing the importance of youth-led initiatives, the program successfully underscored the need for sustainable practices and community-driven solutions for water conservation.



Climate Change Awareness and Disaster Prevention:

- Conduct awareness campaigns in Ganjam and Gajapati, focusing on the risks of landslides and cyclones once in a month in every village.
- Use community meetings, local media, and awareness materials to educate residents about prevention methods.

Strengthening Village-Level Disaster Preparedness:

- Empower and follow up local disaster preparedness groups in vulnerable areas.
- Train these groups to respond effectively during landslides, cyclones, and other emergencies, ensuring quick and safe actions.

Early Warning Systems:

- Collaborate with District Disaster preparedness functionaries and local authorities to enhance early warning systems for cyclones and landslides.
- Ensure timely alerts through mobile messages, community radio, and other accessible communication channels with cooperate with Dist. Govt. Departments.

Promoting Alternative Livelihoods:

- Support communities in disaster-prone areas by linking them with government programs for alternative livelihoods.
- Provide training and resources to help individuals develop sustainable income sources, reducing their vulnerability to climate impacts.

Other Programs and Convergency

Forest Management & Biodiversity Conservation:

The ISRD also works on land rights of tribal population of Sorada block Ganjam. We coordinate with the local administration to ensure issue of homestead land patta & cultivable land patta to the tribal people. Sensitization programs organized on tribal people right to water, forest & land & community-based management of biodiversity. As they cannot depend on forest products throughout the year so at regular intervals forest living tribal people are imparted skill training on alternative livelihood options like rice puff unit, poultry, kitchen garden, medicinal garden, goatery etc.

Forest Management & Biodiversity Conservation:

ISRD works to support the land rights of the tribal population in Sorada block, Ganjam. In collaboration with local administration, we facilitate the issuance of homestead land pattas and cultivable land pattas for tribal communities. We also organize sensitization programs to educate tribal people about their rights to water, forest, and land, and promote community-based management of biodiversity.

Since forest products cannot sustain tribal communities year-round, ISRD regularly imparts skill training on alternative livelihood options. These include setting up rice puff units, poultry farming, kitchen and medicinal gardening, and goat farming, helping forest-dependent communities diversify their sources of income and improve their livelihoods.

Capacity building Training to Staff Organized by ISRD:

We organized a three-day capacity-building training program for the functionaries of the One Stop Centre and Shakti Sadan in Gajapati from 22nd to 24th November 2024. Staff members from three districts participated in the program. This initiative aimed to enhance their understanding of



various departmental schemes and foster stronger convergence among key stakeholders to improve services for women and children in need of protection and rehabilitation.

The program featured active participation from prominent attendees, including Sri Sudhir

Sabat (Director, ISRD), Sri Timan Bara (DPM, OLM), Smt. Manasmita Patro (District Programme Assistant), Smt. Sibani Panigrahi (Chief Resource Person, DCC – GTM, PCI, OLM), Sri Dillip Kumar Tanti (Senior Faculty and Course Coordinator, Union RSETI, Gajapati), Sri Susanta Ranjan Das (Deputy Director, Horticulture), Sri Arun Kumar Tripathy (DCPO, Gajapati), Sri Subala Kumar Jenamani (Deputy CO, ORMAS), and Sri Nageswar Choudhury (Deputy Director, ISRD).

This collaborative effort reaffirms our commitment to building a robust support system and promoting the holistic development and empowerment of vulnerable women and children in the region.

Strengthening of Local Self Governance

- ISRD has conducted 355 training sessions for PRI and urban representatives on their roles, responsibilities, and accountability, with the support of the Government of Odisha, in FY 2023-24. Since 2009, ISRD has been committed to promoting local economic development, social justice, and infrastructure development. The functions of local governments include building essential infrastructure like transport, roads, power lines, schools, and hospitals, while also ensuring the safety and security of workers, especially in sectors with heightened exposure to risks such as healthcare. Health workers are at risk of infection and other hazards, including long working hours, psychological distress, fatigue, burnout, stigma, and physical and psychological violence. This document underscores the rights and responsibilities of health workers, along with the measures necessary to safeguard their occupational safety and health.
- ISRD typically conducts this training exercise twice or thrice a year in various zones and areas across the undivided Ganjam District, now divided into Ganjam and Gajapati districts. In collaboration with the local self-government (LSG) administration, ISRD has launched initiatives aimed at sensitizing and orienting operational communities on the growing demand for skills that are essential for sustainable livelihoods and income generation. These initiatives focus on helping individuals acquire skills that can be sustained as permanent occupations for improving living standards.
- The ongoing effort serves as a best practice for tracking and mobilizing target groups to develop skills for utilizing the abundant natural resources in a sustainable manner. The goal is to balance the supply-demand dynamics in local markets by facilitating the flow of skilled human resources, ensuring accountability, and delivering services that fulfill everyday needs. This approach not only addresses the demand for skilled labor but also provides economic benefits through market-based opportunities.

ISRD Credibility and Recognitions

Current Year Awards and Recognitions:

- 👉 **Best CSO Award** for Outstanding One Stop Centre Initiatives by District Administration Nabarangpur (2024).



Previous Awards and Recognitions:

- ☞ **Best CSO Award** for Outstanding Child Development Initiatives by District Administration, Ganjam (2022).
- ☞ **Best CSO Award** for COVID-19 Response by the Mahila Commissioner, Odisha (2023).
- ☞ **Best CSO Award** for Cyclone Titli Response and Community Rehabilitation by OSDMA, Government of Odisha (2018).
- ☞ **Jewel of India Award** for anti-trafficking achievements, presented by the Indian Solidarity Council (2017).
- ☞ **Kalinga Ratna Award** by Kalinga Sahitya Sansad for child-friendly initiatives (2014).
- ☞ Additional accolades include the **Friends Welfare Award** (2007), **UNDP Award** for Cyclone Mitigation (2001), **National Youth Club and Youth Awards** (1991 and 1993), and others recognizing ISRD's commitment to literacy, social service, and youth empowerment.

Active Memberships and Alliances ISRD is a recognized member of various governmental committees and civil society networks, enabling collaboration and advocacy on important issues:

- ☞ **Government Committees:** District Sexual Harassment Prevention Committee, District Youth Affairs, District AIDS Advisory, and the Sponsorship & Foster Care Approval Committee.
- ☞ **Non-Governmental Networks:** Campaign Against Child Labour (CACL), Forum Against Child Exploitation (FACE), Indian Network of NGOs against HIV/AIDS (INN), National Youth Project, and Early Childhood Care and Education Campaign (ECCE).

ISRD Leadership and Awards ISRD's leadership is guided by award-winning professionals dedicated to social welfare:

- ☞ Mr. Sudhir Sabat, Director, is a National Youth Awardee.
- ☞ Sri. Hayagriba Tripathy, Chairman, was honoured with the Best Teacher's Award from the Governor of Odisha.
- ☞ The organization itself has received the prestigious UNDP Award for disaster resilience.

Government and NGO Partnerships Our initiatives are strengthened by partnerships with governmental and non-governmental organizations, creating synergies for greater community impact:

- ☞ **Government:** Ministry of Health & Family Welfare, Ministry of Women & Child Development, Department of SC/ST Welfare, and Nehru Yuva Kendra Sangathan.
- ☞ **NGO Collaborations:** Save the Children, CHILDLINE India Foundation, Terre Des Hommes, Humara Bachpan Campaign, LANDESA, and Hope for Children.

Visitors to ISRD



Dr. Minati Behara, Chairperson of State commission for Women Visited One Stop Centre in Gajapathi District on 10th July 2023

Mr. Jitindra Rath, Program Officer, Azim Prem Foundation, Bhubaneswar Visited project area in Gajapathi District on 17th November 2023



Future Focus

Promoting Peace, Justice, and Social Equity:

ISRD works to ensure marginalized communities, especially women, children, and tribal populations, have equal access to resources and opportunities, advocating for inclusivity, fairness, and the fight against exploitation.

Enhancing Education for All:

ISRD provides quality education to vulnerable children, particularly those from marginalized groups, ensuring safe, accessible schools and advocating for children's rights within education systems.

Improving Health, Sanitation, and Livelihoods:

Through sanitation initiatives and skill development, ISRD promotes better hygiene and economic independence, helping marginalized communities reduce dependency on natural resources and improve livelihoods.

Building Resilience Against Climate Change:

ISRD works with communities to adapt to climate risks, promoting sustainable farming, disaster resilience, and climate change education to help vulnerable areas withstand environmental challenges.

Strengthening Disaster Management Systems:

ISRD enhances disaster preparedness through early warning systems and local response groups, aiming to minimize loss during natural disasters.

Conserving Biodiversity and Ecosystems:

Committed to sustainable environmental practices, ISRD focuses on conserving forests, water resources, and wildlife, while engaging communities in ecosystem protection.

Sustainable Coastal Zone Management and Livelihoods:

In coastal areas like Ganjam, ISRD protects coastal ecosystems and promotes sustainable fishing, mitigating climate change impacts on fishing communities.

Strengthening Partnerships and Community Engagement:

ISRD builds strong partnerships with stakeholders, empowering local communities to actively engage in development and decision-making processes.

Conclusion:

The FY 2023-24 report reflects ISRD's dedication to empowering marginalized communities in Ganjam, Gajapati, and Nabarangpur districts through initiatives in education, disaster preparedness, skill development, and women's welfare. Our collaborative efforts have laid a solid foundation for continued progress and transformation in the coming year.

Date:

Signature of Director

Place: Berhampur

Paper Clippings



Nalam Associates
CHARTERED ACCOUNTANTS



Pakalavan Street, Near City Post Office,
BRAHMAPUR-760002 (Gm.) Odisha
Phone : 0680-2250192
Mob : 9437098698
E-mail : nalamca@rediffmail.com
nalamca1@gmail.com

AUDITOR'S REPORT

We have examined the Balance sheet as at 31st March 2024 and the Receipts & Payments account for the year ended on that date, attached herewith of INDIAN SOCIETY FOR RURAL DEVELOPMENT (ISRD), SWARNAMAYEE NAGAR, BRAHMAPUR, DIST-GANJAM, ODISHA-760001.

We certify that the Balance sheet and the Receipts & Payments account are in agreement with the books of account maintained at the office INDIAN SOCIETY FOR RURAL DEVELOPMENT (ISRD), SWARNAMAYEE NAGAR, BRAHMAPUR, DIST-GANJAM, ODISHA-760001.

We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of the audit.

In our Opinion, proper books of account have been kept by the head office of the assessee as far as appears from our examination of the books.

In our Opinion and to the best of our information and according to the explanations given to us, the said accounts, read with notes thereon, if any, give a true and fair view.

- a. In the case of the Balance sheet, of the state of affairs of the assessee as at 31st March 2024.
- b. In the case of the Income & Expenditure account, of the profit of the assessee for the year ended on that date.

PLACE:-BRAHMAPUR

DATE: 20/2/24

FOR M/S. NALAM ASSOCIATES, FRN- 0322596E
CHARTERED ACCOUNTANTS,



(N. UDAYA KUMAR, FCA)
PARTNER

Membership No- 056305

UDIN NO- 24056305 BKANTX1163

M/s Nalini Associates
Chartered Accountants
Chinna Bazar, Berhampur
Ganjam, Odisha

Consolidate Balance Sheet of INDIAN SOCIETY FOR RURAL
DEVELOPMENT (ISRD), Berhampur- 761001, Ganjam, Odisha

as on 31st March 2024

LIABILITIES	AMOUNTS Rs.	ASSETS	AMOUNTS Rs.
CAPITAL FUND		FIXED ASSETS :	
Opening Balance as on 01.04.23	8,67,054.73	As per Schedule (Sch- A)	18,03,340.59
Add : Excess of Income over Expenditure	<u>43,13,294.57</u>		
	52,77,289.30	CURRENT ASSETS :	
Less : Prior Period Items Written off	<u>4,05,512.79</u>	Grant Receivable for FY 2023-24 (Sch-8)	1,68,33,632.18
	48,71,776.51	Fixed Deposits with State Bank of India Brahma Nagar, Berhampur No. ST/1073923	44,513.00
Current Liabilities, Loans & Advances :		Security Deposit for PFI Training	10,050.00
Unutilized Grants- FC (Sch- 7)	16,719.44	Term Deposit (ASHA ,CDMO)	33,693.00
Loans & Advances : (Sch-9)	42,86,223.57	Security Deposit (Telephonic)	6,221.00
		Program advance to staff	1,95,000.00
Outstanding Expenses: (Sch-13)	1,39,51,537.00		
		CLOSING BALANCE :	
Audit Fee Provision 2023-24 (Sch- 12)	38,000.00	Cash in-Hand (Sch- 5)	10,556.25
		Cash-at-Bank (Sch- 5)	<u>38,26,759.79</u>
			38,37,356.04
	<u>2,27,64,247.52</u>		<u>2,27,64,247.52</u>


For Indian Society for rural development (ISRD)
Swamamayee Nagar, Near Ganjam Kala Palas,
Berhampur-761001, Ganjam, Odisha
Director
Indian Society for Rural
Development
Berhampur (Ganjam)

Examined and found correct
For M/s Nalini Associates, FRN/322696E
Chartered Accountants

(M. Aditya Kumar, FCA)
Partner
Membership No- 056305

UDM - 24056305 BKANTX 1163

M/s Nalin Associates
Chartered Accountants
Chinna Bazar, Berhampur
Ganjam, Odisha

Consolidated Income and Expenditure Account of
INDIAN SOCIETY FOR RURAL DEVELOPMENT (ISRD)
Berhampur-760001, Ganjam, Odisha
for the period from 01/04/2023 to 31/03/2024

EXPENDITURE		AMOUNTS Rs.	INCOME		AMOUNTS Rs.
To	Recurring expenses: Programme Expenses		By	Grant in Aid Utilized (Sch-8)	2,32,95,219.20
	Childline (Cabin), Berhampur	2,02,672.00	By	General fund income (Sch-2)	3,66,461.37
	Childline (Cabin), Gajapati	1,40,999.00	By	Bank Interest FY 2023-24 (Sch-16)	36,414.00
	Railway Child Help Desk, Berhampur	3,17,156.00			
	One Stop Centre, Berhampur	13,90,465.00			
	One Stop Centre, Gajapati	10,12,528.00			
	State Support Center, Nabarangpur	14,78,327.00			
	Physiotherapy Clinic, Gajapati	35,000.00			
	Physiotherapy Clinic, Koraput	1,02,000.00			
	Mobile Medicine Unit, Gajapati	20,000.00			
	Jagriti Home II, Nabarangpur	35,80,154.00			
	Jagriti Home I, Nabarangpur	26,44,789.00			
	General Fund (Sch-1)	<u>6,41,165.00</u>			
		1,20,45,307.14			
To	Bank Charge (Sch-11)	4,102.88			
To	Outstanding Expenses Payable (Sch-13)	60,37,904.00			
To	Depreciation	2,26,446.00			
To	Audit fee provision 2023-24	38,000.00			
To	Excess of Income over Expenditure	45,10,294.57			
Total...		<u>2,34,61,094.57</u>	Total...		<u>2,34,61,094.57</u>


For Indian Society for rural development (I.S.R.D.)
Swamamayee Nagar, Near Ganjam Kala Parasid
Berhampur-760001, Ganjam, Odisha
Director
Indian Society for Rural
Development
Berhampur (Ganjam)

Checked and found correct
For M/s Nalin Associates, FRN0322560E
Chartered Accountants

(N. Vidya Kumar, FCA)
Partner
Membership No- 000305
UDIN - 24056305 P3KANTX 1163

M/s NALAM ASSOCIATES
Chartered Accountants
China Bazar, Berhampur
Dist-Ganjam, Odisha

Consolidated Receipts and Payments Account of
INDIAN SOCIETY FOR RURAL DEVELOPMENT (ISRD)
Berhampur -760001, Ganjam, Odisha
for the period from 01/04/2023 to 31/03/2024

RECEIPTS		AMOUNTS Rs.	PAYMENTS		AMOUNTS Rs.
To, Opening balance			By, Retaining capital:		
Cash-in-Hand (Sch-4)	4,632.71		PROGRAMME EXPENDITURE:		
Cash-at-Bank (Sch-4)	<u>1,94,041.13</u>	1,98,673.00	Childline (Colaba), Berhampur	2,61,612.00	
			Childline (Colaba), Gajapati	1,40,303.00	
To Grant in Aid Received (2023-24)			Railway Child Help Desk, Berhampur	3,27,236.00	
Childline (Colaba), Berhampur	5,00,410.00		One Stop Centre, Berhampur	13,96,465.00	
Childline (Colaba), Gajapati	4,71,821.00		One Stop Centre, Gajapati	15,11,526.00	
Railway Child Help Desk, Berhampur	5,76,292.00		State Support Center, Nabarangpur	14,78,377.00	
One Stop Centre, Berhampur	20,30,897.00		Physiotherapy Clinic, Gajapati	14,000.00	
One Stop Centre, Gajapati	29,37,280.00		Physiotherapy Clinic, Koraput	1,61,000.00	
One Stop Centre, Nabarangpur	16,00,000.00		Mobile Medicine Unit, Gajapati	20,000.00	
State Support Center, Nabarangpur	13,31,000.00		Jagruti Home-I, Nabarangpur	26,86,194.00	
Swadhar Greh, Dabupason, NGR	8,11,719.00		Jagruti Home-I, Brahmapur	27,15,789.00	
Jagruti Home-I, Nabarangpur	49,94,000.00		General Fund (Sch-4)	<u>5,58,165.00</u>	1,22,40,507.34
Jagruti Home-I, Brahmapur	50,94,000.00				
GDOP-PRI Members Training	7,89,551.00	2,20,86,710.00	By Bank Charge (Sch-11)		4,302.86
			By Audit Fee payable paid		
To Grant received from State Govt., Odisha			Childline (Colaba), Berhampur	3,000.00	
One Stop Centre, Berhampur	27,200.00		One Stop Centre, Berhampur	3,000.00	
			One Stop Centre, Gajapati	<u>3,000.00</u>	9,000.00
To Advance Received	44,693.00		By Outstanding Expenses (Salary & Others)		
To Bank Interest Received (Sch-10)	36,037.00		Childline, Berhampur (CIF Mumbai)	3,38,612.00	
T.C.Bank Interest (Sch-10)	377.00		Childline, Gajapati (CIF Mumbai)	3,55,432.00	
			NRHO, Berhampur (CIF Mumbai)	3,93,952.00	
To General Fund Income (Sch-12)	3,58,461.13		Swadhar Greh, (OSWU, NGR)	3,18,719.00	
			One Stop Center, Berhampur	15,83,768.00	
To Loan/ Advance Received (Project)			One Stop Centre, Gajapati	14,28,880.00	
Childline (Colaba), Gajapati	30,000.00		GDOP-PRI Members Training	4,78,053.00	
Mobile Medicine Unit, Gajapati	30,000.00		One Stop Centre, Nabarangpur	<u>13,86,046.00</u>	66,90,500.00
Childline (Colaba), Berhampur	40,000.00				
Railway Child Help Desk, Berhampur	1,38,000.00		By Repayment of Loan & Advance		
One Stop Center, Nabarangpur (SAC)	1,75,000.00		Childline, Gajapati (CIF Mumbai)	21,330.00	
Physiotherapy Clinic, Koraput	90,663.10		GDOP-PRI Members Training	3,07,280.00	
General Fund	46,750.00		One Stop Center, Nabarangpur	3,47,300.00	
			One Stop Centre, Nabarangpur	<u>6,76,910.00</u>	6,76,910.00
To Advance received from Parties (Gen. Fund)	2,36,561.00		By Fixed Assets-Monitor		7,000.00
			By Program advance		
			Jagruti Home-I, Brahmapur	1,46,000.00	
			General Fund	<u>3,880.00</u>	1,95,000.00
			By Cash Balance		
			Cash-in-Hand (Sch-4)	10,596.00	
			Cash-at-Bank (Sch-5)	<u>28,26,729.17</u>	28,37,325.17
Total...		<u>2,36,60,229.17</u>	Total...		<u>2,36,60,229.17</u>

Examined and found correct


For Indian Society for rural development (ISRD)
Swarnamayee Nagar, Near Ganjam Kala Parasad,
Berhampur-760001, Ganjam, Odisha. Director
Indian Society for Rural
Development
Berhampur (Ganjam)


N. Vijaya Kumar, FCA
Partner
Membership No- 005305

UDIN - 24056305BRANIX 1163