

ISRD

ORGANIZATION PROFILE



+ 91 9438406565

153, Swarnamayee Nagar,
Ganjam Kala Parishad
Berhampur – 760001,
Ganjam District, Odisha, India.

www.isrd.co.in

About ISRD...

The Indian Society for Rural Development (ISRD) is a grassroots non-profit organization dedicated to fostering inclusive development and social justice. Established in 1986 by Sudhir Sabat, ISRD is rooted in the Gandhian principle of Sarvodaya – the upliftment of all – and embodies the Sanskrit ethos of ‘Paropakaraya Midam Shariram’, signifying its unwavering commitment to serving humanity.

Guided by the belief that “The best way to find yourself is to lose yourself in the service of others” – Mahatma Gandhi, ISRD remains steadfast in its mission to empower marginalized communities, promote equity, and drive sustainable development across Odisha.



To usher in a just social and economic order in which there will be equality of opportunity for all regardless of race, sex, caste, or religion and in which socio-economic justice will prevail.



To empower people of weaker section of the society namely SC/ST with special emphasis on women and children. Socially and economically so, that they can participate in the mainstream of development process on equal footing

Thematic Areas of ISRD:

1 Peace & Justice



2 Quality Education



3 Health & wellbeing



4 Livelihood promotion



5 Climate Action and Environmental sustainability

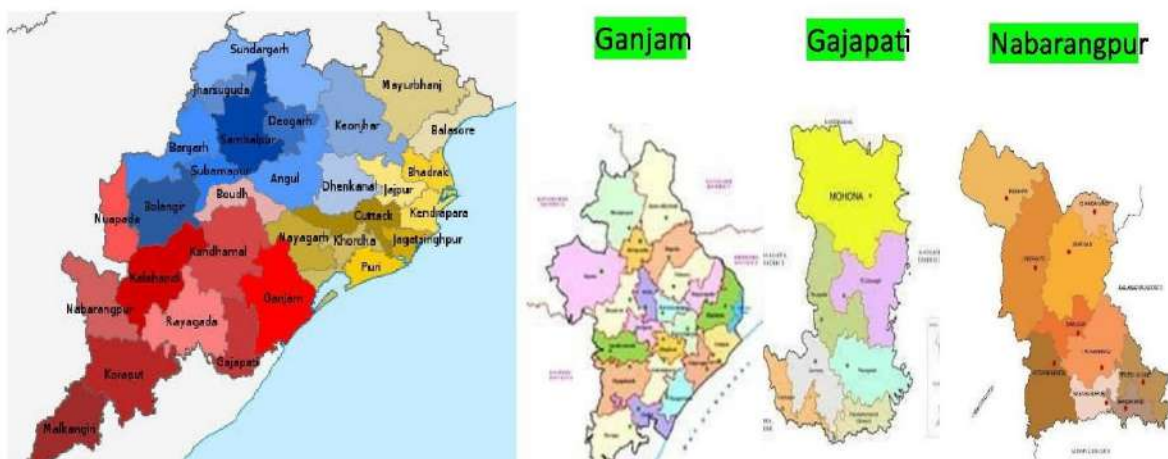


Objectives:

- ❖ Ensure protection, advocate for legal response and social justice for targeted communities, and promote participation through rights-based advocacy.
- ❖ Facilitate inclusive and equitable education, particularly for girls, by improving educational infrastructure and ensuring quality learning opportunities.
- ❖ Enhance the well-being of adolescent girls through menstrual hygiene promotion and better nutrition awareness.
- ❖ Improve access to healthcare services and conduct awareness programs to promote better health practices.
- ❖ Educate women on financial literacy and facilitate access to government financial assistance programs.
- ❖ Create sustainable income opportunities and enhance economic empowerment for vulnerable communities.
- ❖ Implement initiatives to protect coastal ecosystems and promote environmental sustainability.
- ❖ Train communities on disaster preparedness, resilience-building, and climate adaptation strategies.
- ❖ Build grassroots leadership and enhance the role of CBOs in village-level sustainable development initiatives.

Geographical Presence & Impact

ISRD's Geographical area in Odisha



1. Ganjam District:

- Operational Coverage: 22 Blocks
- Target Population: Children, Women, Scheduled Tribes, Scheduled Castes, Fisherfolk, and Other Backward Communities
- Key Focus Areas: Peace and justice, education, health, livelihoods, climate action, coastal development, and disaster management
- Strategic Locations: Field offices in Gazalbad and Ramannapatnam ensure efficient outreach

2. Gajapati District:

Operational Coverage: 7 Blocks

- Target Population: Children, Women, Scheduled Tribes, Scheduled Castes, and Other Backward Communities
- Key Focus Areas: Peace and justice, education, health, livelihoods, climate action, disaster management, and biodiversity conservation
- Strategic Locations: Field offices in Paralakhemundi (HQ) and Gangabada for program implementation

3. Nabarangpur District:

Operational Coverage: 10 Blocks

- Target Population: Children, Women, Scheduled Tribes, Scheduled Castes, and Other Backward Communities
- Key Focus Areas: Peace and justice, education, health, livelihoods, climate action, and disaster management
- Strategic Locations: Field offices in Nabarangpur (HQ) and Dabugam to ensure outreach and impact

Details		In nos
No of Districts	:	3
No of Blocks	:	39
No of Panchayats	:	185
Total Population	:	13,27,794
Total Male	:	6,66,608
Total Female	:	6,61,186

Target Community:

Children, Women, Scheduled Tribes (ST), Scheduled Castes (SC), Fisherfolk and Other Backward Communities (OBCs)

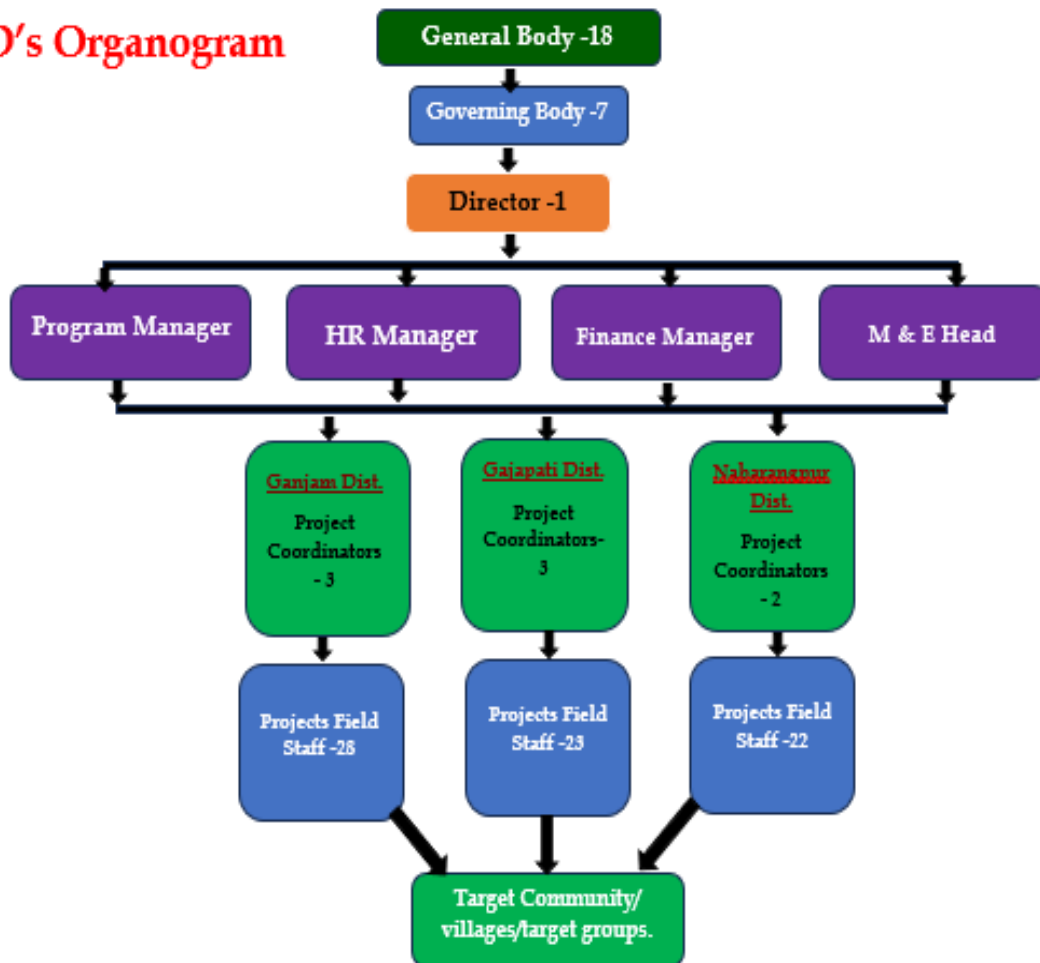
Organization legal entities and backgrounds:

1	Name of the Organization	:	INDIAN SOCIETY FOR RURAL DEVELOPMENT (ISRD)
2	Date of Establishment	:	14.5.1985
3	Head office	:	153, Swarnamayee Nagar, Land Mark: Pani Tank, Ganjam Kala Parishad Berhampur – 760001 Ganjam District, Odisha India
4	Contact	:	Mobile No: + 91 9438406565 Tel: No: + 91 6802- 226-608 & 222-2306 Email: isrdchildline@gmail.com & isrdorgodisha@gmail.com Website: https://isrd.co.in
5	Operational Area		i) 22 Blocks of Ganjam District. ii) 7 Blocks in Gajapathi District iii) 10 Blocks in Nabarangpur District

6	Field Offices	:	Field Office: -1 Centre Admin. One Stop Centre Berhampur Ganjam Field Office: -2 Shakthi Sadan Home Berhampur Ganjam Field Office: -3 Gazalbadi Ganjam Field Office: -4 Ramayapatna Ganjam Field Office: -5 Shakthi Sadan Home Berhampur	Ganjam Field Office: -6 Centre Admin. One Stop Centre Paralakhemundi Gajapathi Field Office: -7 Gangabada Gajapathi Field Office: -8 Centre Admin. One Stop Centre Nabarangpur Nabarangpur Field Office: -9 Dabugam Nabarangpur
7	Society Registration details	:	Society registration act XXI of 1860 GJM904-3/88/89 Dated: 11/04/1988	
8	FCRA Registration	:	104910094 Dated: 02/11/2004 Validation: March 2027	
9	TDS (TAN) Registration no	:	BBN100493B	
10	PAN Registration no.	:	AAAAI1331B	
11	80G Registration no	:	AAAAI 1331BF20210 Validation: March 2027	
12	12A Registration no.	:	AAAAI1331 BE20071 Validation: March 2027	
13	CSR Registration no.	:	CSR00083321	
14	Udayam Registration No (MSME)	:	UDYAM-OD-11-0074415	
15	PWD Regd. No.	:	245/DWPD of 2015, BBSR, Dated:27/06/2015	
16	Darpan Unique ID:	:	OR/2017/0164701	
17	Chief Functionary	:	Mr.Sudhir Sabat, Director	

ORGANISATION STRUCTURE:

ISRD's Organogram



Governing body:

The Governing body of the ISRD is constituted from different vertical of the developing sectors. Governing body members having expertise in different domains Public Health, Rural development, Livelihood, Tribal sector, Sanitation, policy development with core competency in developing policy document, monitoring & evaluation tools for different programme, Quality assurance tools.

GOVERNING BODY OF ISRD:

Name	Designation	Experience	Qualification	Key Contributions	
Mr. Hayagriha Tripathy	Chairman	39 years	M.A., B.Ed. (English Literature)	Provides leadership, strategic insights, and guidance in education and community development.	
Mr. Sachidananda Nayak	Vice Chairman	30 years	B.A.	Actively engages in social activities, offers valuable program support and leadership.	
Mr. Sudhir Sabat	Director	39 years	M.A.	Leads poverty alleviation, women's empowerment, and community development initiatives.	
Mr. Khetrabasi Panigrahy	Treasurer	24 years	Graduation/CT	Ensures financial transparency, accountability, and effective resource management.	
Dr. B. Bairagi Patra	Assistant Director	5 years	M.A., LLB, MSW	Expert in law, social work, and administration; supports legal compliance and policy advocacy.	
Mrs. Bilasini Syasmal	Governing Body Member	29 years	B.A.	Focuses on women's empowerment, community development, and social welfare.	
Ms. Pranati Kaur	Governing Body Member	29 years	B.A.	Strengthens community mobilization, capacity building, and grassroots interventions.	

Core Values:

- ☞ ISRD ensures dignity, equal opportunities, and rights for all, with a special focus on targeted communities.
- ☞ The organization upholds ethical practices, accountability, and transparency in all its operations.
- ☞ Empowers individuals and communities to take charge of their own development through active participation.
- ☞ ISRD promotes long-term economic, social, and environmental sustainability to build community resilience.
- ☞ The organization collaborates with government agencies, civil society, and local stakeholders to maximize collective impact.
- ☞ ISRD advocates for social justice, providing legal support and rights-based advocacy to protect vulnerable communities.

Organizational Strengths:

- ❖ With over 38 years of experience, ISRD has a proven legacy of transformative development across Odisha.
- ❖ The organization maintains deep grassroots connections in Ganjam, Gajapati, and Nabarangpur districts.
- ❖ It integrates education, healthcare, livelihoods, climate resilience, and human rights to drive holistic development.
- ❖ ISRD collaborates with government agencies, NGOs, and donors to ensure sustained impact and scalability.
- ❖ It strengthens Community-Based Organizations (CBOs) to promote community-led initiatives and leadership.
- ❖ The organization implements need-based programs.
- ❖ A dedicated Governing Body provides strategic direction, accountability, and leadership.
- ❖ ISRD has a skilled team of field staff and experts ensuring effective programs and community engagement.
- ❖ **Strategic Management:**
 - Vision-driven planning for sustainable impact.
 - Evidence-based decision-making & adaptive strategies.
 - Strengthening partnerships & stakeholder engagement.
 - Innovation & technology integration for community solutions.

Resource Management:

- Efficient utilization of financial & human resources.
- Transparency & accountability in fund allocation.
- Capacity building for staff & grassroots leaders.
- Sustainable resource mobilization & donor engagement.

ISRD Theory of Change:

Empower – Transform – Sustain

Challenges:

Targeted communities face poverty, inequality, limited education and healthcare, climate risks, and social injustice, restricting their resilience and development.

Pathways for Change (ISRD's Thematic Approach):

- Strengthening rights, leadership, and social justice to foster inclusive development.
- Enhancing skills, entrepreneurship, and financial security for sustainable livelihoods.
- Improving maternal care, nutrition, and public health to ensure well-being.
- Ensuring quality education and vocational training for lifelong learning.
- Promoting adaptation, early warning systems, and preparedness for climate resilience.
- Protecting ecosystems and supporting fisherfolk for biodiversity conservation.
- Advancing legal aid, advocacy, and human rights for social justice.
- Ensuring child safety, rights, and rehabilitation for holistic development.

Key Outcomes:

Stronger Communities

Economic Security

Resilient Ecosystems

Better Health & Education

Safer Society

Long-Term Impact:

Empower – Advancing education, rights, and skill development.

Transform – Driving advocacy, social justice, and participatory development.

Sustain – Strengthening livelihoods, climate resilience, and biodiversity conservation.

Major Interventions:

1. Peace & Justice:

Shakti Sadan/Jagruti-I (2001-Present)

- A comprehensive support system for survivors of human trafficking, domestic violence, and gender-based abuse.
- Provided legal aid, counseling, skill training, and rehabilitation support to 18,500 survivors.
- Conducted awareness programs and advocacy campaigns, reaching over 50,000 people, including community members, law enforcement, and policymakers.

Swadhar Greh/Jagruti-II (2006-Present)

- Provided safe shelter, legal aid, medical care, and vocational training for women in distress.
- Assisted 28,983 women annually, helping them regain independence through livelihood programs and self-reliance initiatives.
- Focused on psycho-social counseling, legal empowerment, and long-term rehabilitation to reintegrate women into society.

One Stop Centre (2018-Present)

- Established a government-supported crisis intervention center for women facing violence, providing legal aid, medical support, and temporary shelter.
- Served 23,480 women, addressing cases of domestic violence, sexual abuse, and exploitation.
- Conducted awareness campaigns and legal literacy programs, educating over 100,000 people on women's rights and legal recourse.

2. Quality Education:

Childline Services (2006-2023)

- Operated Childline services in Ganjam, Gajapati, and at the Brahmapur Railway Child Help Desk, providing 24/7 emergency support to children in distress.
- Rescued and rehabilitated 35,800 children, ensuring their protection from abuse, exploitation, and trafficking.
- The Railway Child Help Desk supported 25,683 children, assisting lost, abandoned, or trafficked children at transit points.
- Conducted extensive awareness programs on child rights, protection laws, and community engagement, reaching over 100,000 individuals, including schoolchildren, teachers, and the public.

Non-Formal Education (1998-2001)

- Implemented a large-scale literacy and skill training program, benefiting 100,000 adults in 110 villages.
- Provided foundational education to non-literate and neo-literate individuals, with a focus on functional literacy, numeracy, and vocational skills to improve employment opportunities.

Out-of-School Program (2006)

- Partnered with Action Aid to identify out-of-school children and reintegrate them into formal education.
- Mainstreamed 300 children into government schools by providing bridge courses, remedial education, and counseling support.

ISRD-Run Schools (2002-2004)

- Established and operated schools in Gajulabadi, Dabagom, and Junnupani to provide

education to marginalized children.

- Served over 300 students, with a focus on basic literacy, life skills, and inclusive education.
- Collaborated with local authorities to transition students into government-run schools.

Child Labour Schools (2000-2012)

- Ran special rehabilitation schools for child laborers in Nabarangpur district.
- Provided education, vocational training, and psychosocial support to 800 child labor survivors, ensuring their integration into mainstream education and livelihood opportunities.

3. Health & wellbeing:

Community Health Support (2022-2023)

- Conducted 10 health camps in partnership with GEMS Hospital, treating 2,500 patients for general ailments, maternal health, and chronic diseases.

Swadhar Home (2005-Present)

- Provided shelter, healthcare, legal aid, and vocational training to over 50,000 women facing social and economic hardships.

Physiotherapy Centre (2014-2015)

- Established a physiotherapy center that treated 550 patients with disabilities, age-related mobility issues, and rehabilitation needs.

Arogya Program (2009-2010)

- Operated a mobile health unit that delivered basic healthcare services to 5,000 people in remote areas, focusing on maternal and child health, immunization, and nutrition.

NRHM (2011-2013)

- Trained 1,500 PRI members under the Gaon Kalyan Samiti (GKS) initiative, empowering them to implement community health programs and sanitation initiatives.

4. Livelihood Promotion:

Financial Inclusion (2018-2019)

- Facilitated ₹11.37 Crore in financial support for 200+ Self-Help Groups (SHGs) under government schemes, enabling rural women to access credit, business development funds, and income-generating opportunities.
- Strengthened SHGs under Odisha Livelihood Mission (OLM), Veterinary, ITDA, and Block & District Administration programs to ensure sustainable income sources.

Financial inclusion:

- Trained 3,500 SHG members in livestock management, including poultry farming, dairy production, goat rearing, and fodder cultivation.
- Linked trained members to market opportunities and government subsidies, ensuring enhanced income generation.

Financial Literacy (2019-2020)

- Conducted financial literacy training for 350 SHGs, benefiting 21,000 women by teaching them skills in budgeting, savings, credit management, and investment strategies.

Skill Development (2013-2015 & 2021-2023)

- Provided training to over 30,000 PRI (Panchayati Raj Institution) representatives, enhancing their capacity to implement rural development projects, manage funds, and strengthen local governance.

Vocational Training (2010-2012)

- Equipped 5,500 youth with employable skills in tailoring, mobile repair, electrical work, mushroom cultivation, and spice production.
- Facilitated job placements and self-employment opportunities through linkages with MSMEs and government entrepreneurship schemes.

5. Climate Change and environmental sustainability:

- Engaged 1,000+ youth in programs on water conservation, sustainable agriculture, and climate resilience.
Conducted community-level campaigns to promote rainwater harvesting, afforestation, and renewable energy solutions.
- Facilitated the construction of 3,000 cyclone-resistant houses in Chikiti Block, Ganjam District, under the Odisha Disaster Recovery Framework (ODRF).
- Secured 1,500 houses for families affected by Cyclone Titli in Gajapati District, ensuring safe housing and long-term rehabilitation.
- Provided emergency relief to 11,500+ families affected by cyclones, floods, and earthquakes, including food, shelter, medical aid, and livelihood restoration support.
- Distributed 10,000+ masks, sanitizers, and PPE kits to frontline workers and vulnerable communities.
- Conducted awareness campaigns on COVID-19 prevention, hygiene, and vaccination.
- Biodiversity Programs (2017-2019) Implemented UNDP-supported conservation initiatives that directly impacted 100,000+ people in three districts.
- Promoted eco-restoration, afforestation, and sustainable farming practices to combat climate change and protect biodiversity.

Partnerships & Collaborations (in Table)

Government Funded Projects:			
Project Name	Partnering Agency	Duration	Key Focus Area
One Stop (3 Districts)	Government of Odisha	2008 - Present	Support for Women & Violence Survivors
Swadhar Greh (Ganjam)	Government of India	2006 - Present	Shelter & Rehabilitation for Women
Shakti Sadan Home (Nabarangpur)	Ministry of Women & Child Development	2000 - Present	Shelter & Livelihood Support for Women
Chief District Medical Office (Gajapati) – Open Shelter	Government of Odisha	2021 - 2024	Care & Support for Vulnerable Populations
NRHM – PRI Training	National Rural Health Mission	2008-2009	Capacity Building for Local Governance

Block Development Officer Chatrapur, Ganjam- GPDP Training	Government of Odisha	2008-2009	Panchayat & Rural Development
Ministry of Human Resource Development (New Delhi)	Government of India	1997 - 2000	Education & Literacy Promotion
Women & Child Development Department	Government of Odisha	2010 - 2011	Women & Child Welfare Programs
Department of Health & Family Welfare (Ganjam) - ASHA Training	Government of Odisha	2009 - 2010	Community Health & ASHA Training
AROGYA Program - Mobile Health Unit (Ganjam)	Government of Odisha	2009 - 2010	Healthcare Access for Remote Areas
Chilika Development Authority	Government of Odisha	2006 - 2007	Environmental Conservation & Sustainable Livelihoods

CSR & INGO Funded Projects:

Project Name	Partnering Agency	Duration	Key Focus Area
India Literacy Project	CSR	2015 - 2016	Education & Literacy Enhancement
Catalyst Management Services Pvt. Ltd., Bangalore	CSR	2008 - 2009	Rural Development & Community Welfare
UNDP CCF - II Project	UNDP	2008 - 2010	Biodiversity Conservation & Sustainable Farming
Rural Development Institute (RDI), Bhubaneswar	NGO	2006 - 2013	Short-Term Shelter & Women's Safety
Centre for World Solidarity	NGO	2008	Community Empowerment & Sustainable Development
Orissa Disaster Mitigation Mission	NGO	2001 - 2002	Disaster Preparedness & Mitigation
Welfare Society for Orissa	NGO	2003 - 2004	Community Welfare Initiatives
Childline	NGO	2008-2023	Child tracking, rescue and rehabilitation

Foreign-Funded Projects:

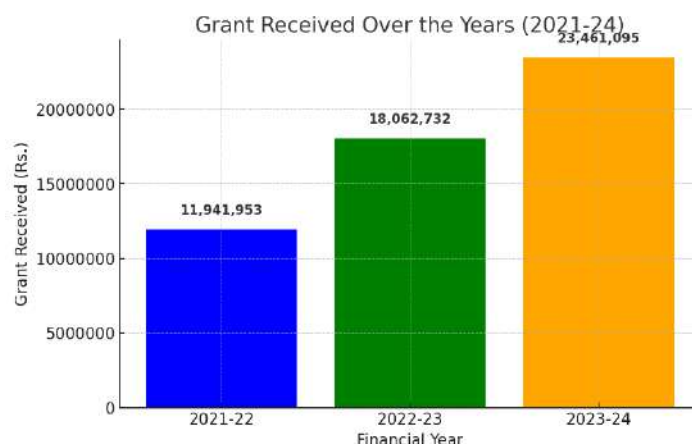
Project Name	Partnering Agency	Duration	Key Focus Area
UNICEF	UNICEF	2002 - 2003	Child Welfare & Education
Terre Des Hommes (Germany) India Program	Terre Des Hommes	2012 - 2013	Child Rights & Development
Catholic Relief Services (CRS) USA	CRS USA	2016	Health & Social Welfare
Action Aid	Action Aid	2006 - 2008	Education for Out-of-School Children

Current Projects & Impact:

Project Name	Funding Area/Type	Duration	Major Goals	Impact
Shakthi Sadan	Ganjam, Berhampur District, Odisha	01.04.2006 – Present	Education, healthcare, and livelihood support for distressed women.	Provided shelter, improved literacy, healthcare access, and economic independence for women.
Swadhara Home	Nabarangpur District, Odisha	01.04.2001 – Present	Rescue, rehabilitation, legal aid, livelihood support, and awareness on trafficking.	Rescued survivors, provided vocational training, strengthened legal support, and raised awareness.
One Stop Centre (OSC) / Sakhi Centre	Ganjam, Gajapati & Nabarangpur Districts, Odisha	31.07.2018 – Present	Integrated medical, legal, psychological, and social support for survivors of violence.	Supported women in crisis situations, provided legal aid, ensured medical and psychological support, and increased awareness on gender-based violence.
Youth4Water Plus	UNICEF	24/6/2025-Present	Empowering youth as leaders of change in WASH and climate action. The program builds youth capacity, promotes community awareness, and drives grassroots solutions for water conservation, sanitation, hygiene, and climate resilience across Odisha.	Youth mobilization has begun in our target areas through focused campaigns on WASH and climate action. The initiative is fostering behavior change in rural and urban communities, strengthening youth-led governance, and promoting sustainable, climate-resilient practices at the grassroots level.

Financial Overview (Last 3 Years):

Year	Grant Received (INR)
2021-22	1,19,41,953
2022-23	1,80,62,732
2023-24	2,34,61,095
Total	5,34,65,780



Monitoring & Evaluation System:

- ✓ Conducted periodic field visits and on-site evaluations to measure project impact.
 - ✓ Engaged beneficiaries and stakeholders through surveys and focus group discussions for real-time feedback.
 - ✓ Utilized MIS & digital tracking systems to monitor progress, ensure transparency, and improve program efficiency.
 - ✓ Trained field teams and partner organizations on data collection, reporting, and evaluation methodologies.
 - ✓ Assessed outcomes using qualitative & quantitative indicators, ensuring alignment with project goals.
 - ✓ Collaborated with government agencies, PRIs, SHGs, and community groups to review project effectiveness and sustainability.
- Periodic assessments conducted by independent agencies to validate results and identify areas for improvement.

Awards & Recognitions:

ISRD's dedication to social impact, innovation, and sustainability has been recognized through multiple awards and honors.

1.BEST CSO Award (2025)

- 🏆 Awarded by District Administration, Nabarangpur on Republic Day for outstanding social contributions.

2.Best CSO Award for One Stop Centre Initiatives (2024)

- 🏆 Awarded by District Administration, Nabarangpur for One Stop Centre success.

3.Best State Award (2018)

- 🏆 Recognized for addressing critical social issues and making a positive impact.

4.Best State Award (2018)

- 🏆 Recognized for addressing critical social issues and making a positive impact.

5.JEWEL of INDIA Award (2017)

- 🏆 Recognized by India Solidarity Council for remarkable social sector work.

6. Best District Award (2016, 2023)

👉 Regional recognition for excellence in community development.

7. UNDP Award (2001)

👉 Honored for commitment to impactful and sustainable initiatives....



Conclusion & Call to Action:

We deeply appreciate your time and attention in understanding our journey, impact, and commitment to transforming lives. Your support can help us scale our initiatives, reach more vulnerable communities, and create lasting change.

Join Us in Making a Difference!

We appeal Government agencies, CSR partners and global stakeholders to collaborate with us in our mission to build a more resilient, inclusive, and sustainable society.

✂ Get Involved Today!

- ✓ Partner with ISRD for impactful projects.
- ✓ Support our initiatives through funding or technical collaboration.
- ✓ Volunteer and contribute to community development.

✉ Contact Us:

📍 **Head Office:** 153, Swarnamayee Nagar, Near Pani Tank, Berhampur, Ganjam, Odisha, India

📞 **Phone:** + 91 9438406565

✉ **Email:** isrdchildline@gmail.com &

isrdorgodisha@gmail.com

<https://isrd.co.in/>



📺
"Together, we can create a better future for marginalized communities. Let us act today!"

