

INDIAN SOCIETY FOR RURAL DEVELOPMENT
(I S R D)

Established in 1985

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| 1 | Name of the Organization | Indian Society for Rural Development (ISRD) |
| 2 | Date of Establishment | 14.5.1985 |
| 3 | Address of Head Office | 153, Swarnamayee Nagar, Berhampur, 760001 Odisha (India) Land Mark: Pani Tank (Ganjam Kala Parishad) |
| 4 | Contact Person No. & Email | Ph. No: 0680-2226608/2222306 Mobile No: 09438406565/0 Email: isrdchildline@gmail.com |
| 5 | Operational Area | i) All 22 Blocks of Ganjam District. ii) Dabugam, Papadahandi & Raighar Blocks of Nawarangpur District. iii) Rayagada, Gosani & Mohona Blocks of Gajapati District. iv) Daringibadi & Raikia Blocks of Kandhamal District. |
| 6 | Project Offices | At/Po: Gajaladi, Ganjam Dist. At/Po: Paralakhemundi, Gajapati Dist. At / Po: Nabarangapur, Dist. Nabarangapur At/Po: Dabugam, Nawarangpur Dist. At/Po: Daringibadi Block, Kandhamala Dist. At/Po: Ramayapatnam, Ganjam Dist. |
| | Legal Status | <ul style="list-style-type: none"> ➤ Registered under the Societies Registration Act XXI of 1860, bearing Registration No. - GJM No. 904 - 3 of 19- 1989, Dated - 11/04/1988. ➤ Registered under the Foreign Contribution (Regulation) Act 2010, bearing Registration No. 104910094, Dated- 05/01/2023 (renewed). ➤ Registered under Section 12 A of the Income Tax Act 1961. Regd. No. -AAAA11331BE20071, dated-08.02.2022 (renewed). ➤ Registered under 80 G of the Income Tax Act 1961. Regd. No. - AAAA11331BF20210, dated-08.02.2022 (renewed). ➤ TDS (TAN) Registration No. BBN104938 ➤ PAN Registration No. AAAA11331B ➤ PWD Regd. No. 245/DWPD of 2015, BBSR, Dated:27/06/2015 ➤ Nity Ayaog Registration No. DR/2017/0164701 |
| | Bank details (Account number & Address) | <ul style="list-style-type: none"> - State Bank of India, C.A. A/c No.40230614227, New Delhi Main Branch, II Sansad Marg, New Delhi- 110001, IFSC Code- SBIN0000691 (FC Designated Account). - Bank of Baroda, C.A. A/c No.25030200000022, Braza Nagar Branch, Lochapada, Berhampur- 760001, IFSC Code- BARB0BRAJNA (FC Another Account). - Bank of Baroda, SB. A/c No.25030100012697, Braza Nagar Branch, Lochapada, Berhampur- 760001, IFSC Code- BARB0BRAJNA (FC Utilize Account). |

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| | <ul style="list-style-type: none"> - State Bank of India, SB A/c No.51047631580, Brahma Nagar Branch, New Bus stand Road, Berhampur- 760001, IFSC Code- SBIND016583. (General Fund Account) - State Bank of India, SB A/c No.34714069595, Main Branch, Berhampur-760001, IFSC Code- SBIND0000033 (One Stop Centre, Berhampur, Ganjam). - Canara Bank, SB A/c No.033110115897, Main Branch, Sano Bazar, Berhampur- 760002, IFSC Code- CNRB0000331 (One Stop Centre, Gajapati) - Canara Bank, SB A/c No.6109101002077, Bijipur Branch, Bijipur, Berhampur- 760001, IFSC Code- CNRB0006109 (One Stop Centre, Nabarangpur) - Canara Bank, SB A/c No.033110112852, Main Branch, Sano Bazar, Berhampur- 760002, IFSC Code- CNRB0000331 (District Childline, Berhampur) - Union Bank of India, CA A/c No.006311011001051, Baracks Branch, Septrum Building, Old Bus Stand, Berhampur- 760001, IFSC Code-UBIND0800635 (District Child Line, Gajapati) - State Bank of India, CA A/c No.38527982599, Brahma Nagar Branch, New Bus stand Road, Berhampur- 760001, IFSC Code- SBIND016583. (Railway Childline, Berhampur) |
| PAN of the Organisation | - AAAAI331B |
| TAN of the Organisation | - BBNID493B |
| PWD Registration No. | - 245/DWPD of 2015, BBSR, Dated:27/06/2015 |

Genesis:

Indian Society for Rural Development (ISRD) is a multi-dimensional not for profit voluntary organization established in 1985, working in four Tribal Districts of Odisha state and thus surpassed thirty milestones on the road to service to mankind particularly to the down trodden poverty stricken tribal living on the lap of nature. Our core philosophy is "Parapokaraya Midam Sariram". In other words, we are destined to materialize Gandhian "Sarvodaya" to our level best.

Why we exist:

Indian Society for Rural Development (ISRD) is existed due to fight to promotion, protection, rehabilitation and child marriage under "The Juvenile Justice (Care and Protection) Act (2000, amended in 2015); The Prohibition of Child Marriage Act (2006); The Protection of Children from Sexual Offences Act (2012), and The Child Labour (Prohibition and Regulation) Act 1986" and promote lobby and advocacy for Reintegration & Child Mainstreaming. We adopt the integrated approach to normalize the situation along with awareness sensitization of stakeholders with interventions of rescue, shelter, restoration etc.

Besides that, ISRD has another reason to exist to facilitate immediate, emergency and non - emergency access to a range of services including medical, legal, psychological and counselling support under one roof to fight against any forms of violence against women.

Mission

To empower people of weaker section of the society namely S.C/S.T with special emphasis on women and children. Socially and economically so, that they can participate in the mainstream of development process on equal footing.

Vision

To usher in a just social and economic order in which there will be equality of opportunity for all regardless of race, sex, caste or religion and in which socio-economic justice will prevail.

Objectives

- To organize poor people to be aware of Govt. schemes and privileges meant for them to ascertain their human rights including rights on land, forest and water and assist people and government for the successful implementation of these schemes.
- To fight against social injustice, exploitation inequality and any form of oppression prevailing in the society and assist poorer section of the society for their socio-economic development and build a healthy and just society.
- To take up relief activities at the time of natural calamities with assistance of government and non-government organization.
- To encourage and co-operate the growth of village level institutions of the rural people to take up various developmental programs.
- To run and arrange training programs for poor, development workers etc

Our Approach

- ❖ Take immediate action on mistakes done during implementing program activities without any additional cost and minimal staff time.
- ❖ Holistic in nature for fulfilling the objectives.
- ❖ Behavioral changes of staff members
- ❖ Effectiveness of programs with hard work & positive attitude.
- ❖ Adopt simple & easy methods of awareness and sensitization on Women & Child rights policy, role and function.

- ❖ Support governments and policymakers to skill up and upgrade changes in the Juvenile Justice (Care and Protection) Act (2000 amended in 2015); the Prohibition of Child Marriage Act (2006); the Protection of Children from Sexual Offences Act (2022) and the Child Labour (Prohibition and Regulation) Act (1986) for development prospective of Children.
- ❖ Build the capacity of other CBOs and Yubak Sanghas and Mahila Samities are to work more effectively
- ❖ Support and provide the village Youth to undergo skill development in sphere of Tailoring, Mobile Repairing, Electronics, Auto driving and livelihood support programs.

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| <p><u>Our Strength</u></p> | <ul style="list-style-type: none"> ❖ Dedicated Staff Team ❖ Strong volunteer base ❖ Established partnership with similar NGO ❖ Brand reputation as Child base NGO ❖ Innovative programs ❖ Belief on Team work ❖ Transparency ❖ Accountability ❖ Credibility ❖ Sustained financial resources ❖ Respect each other in ISRD family |
| <p><u>Our Strategy</u></p> | <ul style="list-style-type: none"> ❖ Our focus towards strategies is collective analysis of the problems by adopting SWAT methodology, Participatory planning & Implementation, Sustainable approach with process orientation rather than project orientation |
| <p><u>Target Group</u></p> | <ul style="list-style-type: none"> ❖ Securing Rights of Women, Children & the Marginalized ❖ Weaker section and downtrodden of the Society ❖ Poor and destitute Women & Children ❖ Children suffer from Trafficking, Child labour, Child marriage etc. ❖ Unemployed youth ❖ Rescue, rehabilitation of Women in abuse & harassment ❖ SC/ST community ❖ School dropouts' children ❖ Adolescents |
| <p><u>Governance</u></p> | <p>The Executive Board/ Committee is nominated by the General Body of ISRD. The primary role of the Executive Board/ Committee is to monitor and analyze the regular program/ activities and also accountable to the day to day affairs of ISRD.</p> <p>The management part of the organization is monitoring by the executive committee, comprising of 7 members. All of them are empowered with professional excellence and adhering to the bye-law. The Director is the chief functionary of the organization. The executive committee is answerable to the general body for the management of day to day affairs of the Organization. The tenure of the executive committee is for 5 years and it may be renewed or changes in the Annual General Body. The Director as well as the other members of the Executive Committee may raise funds for the Organization to fulfil the mission, vision, goal & objectives of the Organization. The General Body of ISRD met once in a year whereas the Executive Committee met four times in a year to discuss the pros & cons of the organization and how resources to be better utilized to the greater cause of Child & Women development in the marginalized community and provide them basic rights to maintain a just and equitable society.</p> |

Executive Committee/ Board:

| SN | Name | Address | Designation | Occupation | PAN & Adhar No |
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| 1 | Sj. Hayagriba Tripathy | S/o Late Raghunath Tripathy At-Lanjipalli, Berhampur | Chairman | Prof. Social worker | PAN: AFVPT9566L Adhara: 7118596 1917 |
| 2 | Sri Sachidanda Nayak | Saradhabali Berhampur-10 Ganjam | Vice Chairman | Retd Employee & Intellectual | PAN: ACCPN4282D Adhara: 5760 3260 0904 |
| 3 | Sj. Sudhir Sabat | S/o-Sri Biswanath Sabat Swarnamayee Nagar Berhampur-1 | Director | Prof. Social worker | PAN: BCSPS0895J Adhara: 3688 6034 9872 |
| 4 | B. Bairagi Patro | Masiakhalli Brahmapur | Asst. Director | Former Chirman of Child Welfare committee | PAN: CTBPP1970J Adhara: 3554 3881 1830 |
| 5 | Sj. Khetrabasi Panigrahy | S/o Late Natabar Panigrahy At/po-Hattapur Purushottampur (Ganjam) | Treasurer | Social Service | PAN: BNCPP9410N Adhara: 8410 1020 4716 |
| 6 | Smt. Bilasini Sasmal | W/o Surendranath Sasmal, Gautam Nagar, 1 st Line, Chatrapur, Ganjam | Member | Social Worker | PAN: BWGPH4856P Adhara: 6992 8247 0642 |
| 7 | Ms. Pranati Kaur | D/o Sri Kishore Ch. Kaur Christian hospital Road, Zenna Hospital Road, Berhampur-1 | Member | Social Worker | PAN: CEUPK2963L Adhara: 5012 7607 5215 |
