ANNUAL ACTIVITY REPORT 2021-2022

Indian Society for Rural Development

(ISRD)

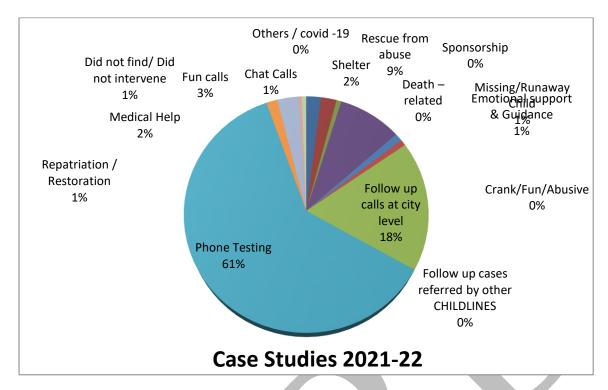
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CHILD RIGHTS ACTIVITIES

The ISRD Orissa possesses a vast store of experiences in promoting & preserving rights of vulnerable children irrespective of caste, color & creed. The CHILDLINE is a major instrument for intervening in case of children in difficult circumstances who are in need of immediate care & protection. Ranging over the years we have handled child protection issues of both Ganjam & Gajapati districts like abuse, exploitation, negligence & violence against children. The annual activity reports of CHILDLINE, Ganjam & CHILDLINE Gajapati during the financial year 2021-2022 outlined below.

		1			r							1	
Type of Calls	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Total
Medical Help	0	1	1	0	3	1	0	0	1	1	0	1	9
Shelter	0	5	2	4	2	2	10	0	3	0	1	1	30
Repatriation	0	1	16	0	2	3	3	1	1	4	0	0	31
Rescue from abuse	1	3	3	7	2	4	11	4	5	2	0	5	47
Death-related	0	0	0	0	0	0	0	0	0	0	0	0	0
Sponsorship	0	5	5	8	6	8	1	2	1	1	0	2	39
Missing/Runaway Child	2	3	0	1	3	0	1	2	1	1	2	4	20
Emotional support &Guidance	0	0	0	0	0	0	1	0	5	4	15	0	25
Follow up calls at city level	12	8	14	32	16	9	13	8	9	13	18	15	167
Follow up cases referred by other CHILDLINEs	0	0	0	0	0	0	0	0	0	0	0	0	0
Phone Testing	183	11	6	125	137	166	174	93	151	119	99	145	1409
Did not find/did not intervene	0	2	0	0	0	0	2	1	1	4	4	1	15
Fun Calls	34	27	53	42	19	38	5	8	4	7	9	2	248
Crank/Fun/Abusive	0	0	0	0	0	0	0	0	0	0	0	0	0
Chat Calls	0	1	0	0	0	1	3	0	0	0	0	0	5
Others	19	01	13	13	22	3	14	11	36	0	0	0	132
TOTAL	251	68	113	232	212	235	238	130	218	156	148	176	2177

I. CHILDLINE, Brahmapur (2021-2022)

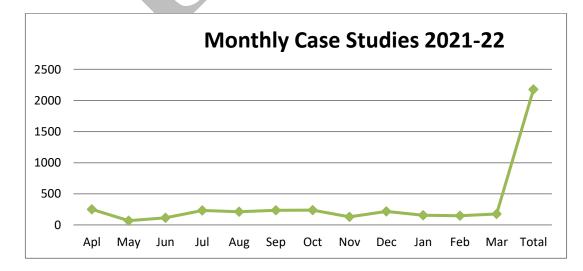


Number of Weekly Meetings held with Team Members: - 52

Number of Outreach Awareness programmes conducted: - 2594

Apl	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
4	5	4	5	4	4	5	4	4	5	4	4	52
255	220	198	216	188	174	220	228	201	256	224	214	2594

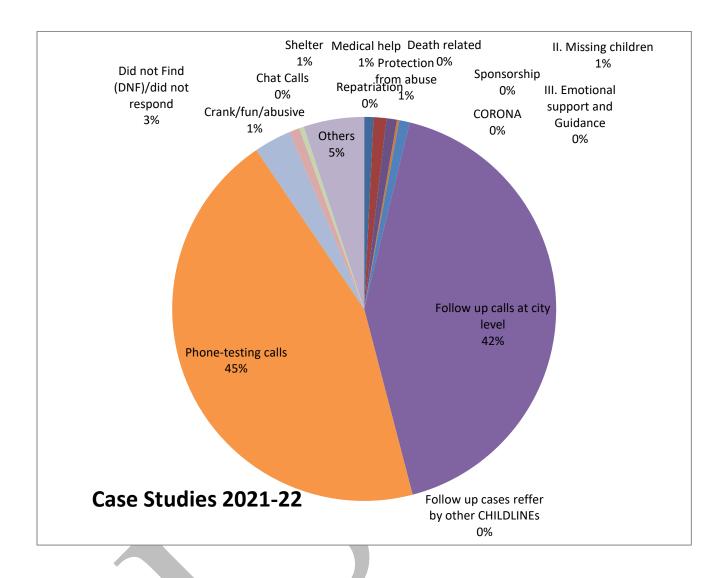
Number of Open House Programs with Children held:- 01

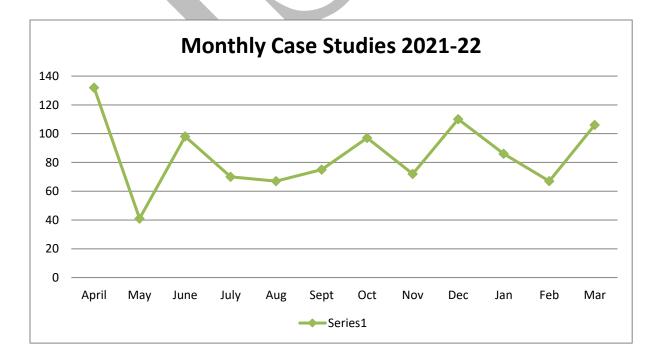


Awareness Programs

ii. CHILDLINE, Gajapati (2021-2022)

Type of Calls	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Total
Medical Help	2	1	2	0	0	0	2	1	0	0	0	0	8
Shelter	0	0	1	0	0	0	0	2	1	1	2	4	11
Repatriation	0	0	0	0	0	0	0	0	0	0	0	0	0
Rescue from abuse	2	0	0	0	1	0	1	0	1	0	0	4	9
Death-related	0	0	0	0	0	0	0	0	0	0	0	0	0
Sponsorship	0	0	0	0	0	0	0	0	0	0	1	1	2
Missing/Runaway Child	2	0	0	0	1	0	1	0	1	0	0	4	9
Emotional support &Guidance	0	0	0	0	0	0	0	0	0	0	0	0	0
Follow up calls at city level	0	0	0	0	0	0	0	0	0	0	0	0	0
Follow up cases referred by other CHILDLINEs	41	23	25	36	35	25	41	42	52	32	25	53	430
Phone Testing	0	0	0	0	0	0	0	0	0	0	0	0	0
Did not find/did not intervene	77	7	60	28	25	41	42	23	45	45	35	27	455
Fun Calls	2	3	1	2	1	5	3	1	4	2	2	6	32
Crank/Fun/Abusive	1	0	1	0	0	0	2	0	3	0	0	2	9
Chat Calls	0	0	0	0	1	0	0	0	1	0	0	2	4
Others	5	7	8	4	3	4	5	3	2	6	2	3	52
TOTAL	132	41	98	70	67	75	97	72	110	86	67	106	1021





Monthly Case Studies 2021-22

Number of Weekly Meetings held with Team Members: - 49

Number of Outreach Awareness programmes conducted : - 611

Apl	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
57	42	23	64	21	56	59	54	63	65	58	49	611
399	139	60	382	91	206	348	272	400	439	322	362	3420

Number of Open House Programs with Children held :- 0

iii. Support CHILDLINE

CHILDLINE, Gajapati has two associate CHILDLINE. One at functioning under the CCWD, at Mohana & the other is functioning under the NGO PRABHA at Gumma.CHILDLINE, Brahmapur has associate CHILDLINE&functioning under the NIRMATA, at Tata colony, Brahmapur So far interventions of both the associate ChildLine'sinclude extensive outreach awareness, open house & case intervention as and when assigned by the Collab. Agency,ISRD-CHILDLINE.

iv. Associate CHILDLINE

ISRD is constantly inspired by the challenge to associate CHILDLINE partners in the nation's progress and aims to continuously add value embracing ETHICAL MEANS and ensuring CHILDRENS DELIGHT with determination and perseverance.

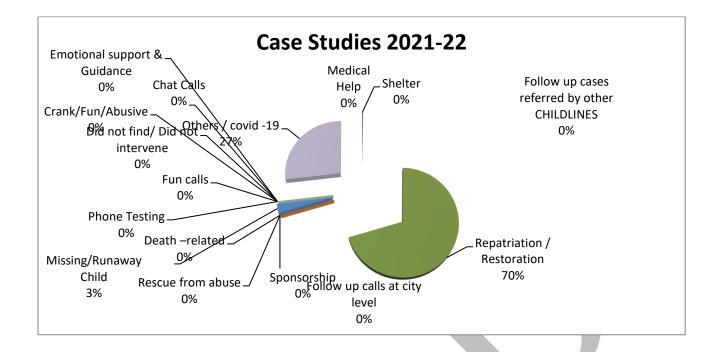
iv. Railway Child Help Desk

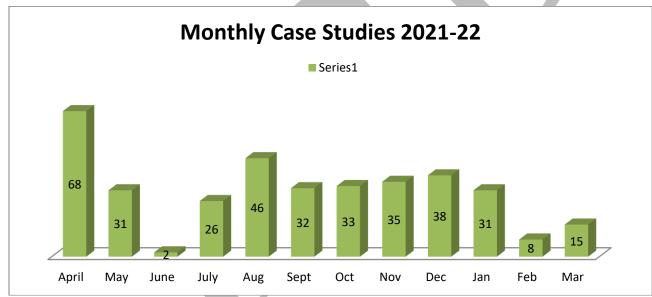
Another mega component of Child Protection implemented by the Railway Child Help Desk program at

Brahmapur Railway Station under the East Coast Railway the program being sponsored by the Ministry of Women & Child Development, Govt. of India. Immediate beneficiaries under the Railway Child Help Desk program are missing children, run away children, trafficked children, child labour, urban slum dwelling children & children in difficult circumstances. The attainments of Railway Child Help Desk for the financial year 2021-2022 are as under mentioned.



Types of Intervention	April	May	June	July	Au g	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Total
Medical Help	0	0	0	0	0	0	0	0	0	0	0	0	0
Shelter	0	0	0	01	0	0	0	0	0	0	0	0	1
Repatriation / Restoration	0	1	2	21	44	28	33	35	38	31	8	15	256
Rescue from abuse	0	0	0	0	0	0	0	0	0	0	0	0	0
Death –related	0	0	0	0	0	0	0	0	0	0	0	0	0
Sponsorship	0	0	0	0	0	0	0	0	0	0	0	0	0
Missing/Runaway Child	0	0	0	4	2	4	0	0	0	0	0	0	10
Emotional support & Guidance	0	0	0	0	0	0	0	0	0	0	0	0	0
Follow up calls at city level	0	0	0	0	0	0	0	0	0	0	0	0	0
Follow up cases referred by other CHILDLINES	0	0	0	0	0	0	0	0	0	0	0	0	0
Phone Testing	0	0	0	0	0	0	0	0	0	0	0	0	0
Did not find/ Did not intervene	0	0	0	0	0	0	0	0	0	0	0	0	0
Fun calls	0	0	0	0	0	0	0	0	0	0	0	0	0
Crank/Fun/Abusive	0	0	0	0	0	0	0	0	0	0	0	0	0
Chat Calls	0	0	0	0	0	0	0	0	0	0	0	0	0
Others / covid -19	68	30	0	0	0	0	0	0	0	0	0	0	98
Total	68	31	2	26	46	32	33	35	38	31	8	15	365
Number of Weekly Meeting held with Team Members	4	4	3	5	4	4	4	4	4	4	4	4	48
Number of Outreach Awareness Programmes conducted	205	230	198	210	246	247	244	185	198	207	170	168	2508
Number of Open House Programs	0	0	0	0	0	0	0	0	0	0	0	0	0





v. After Care

One of the priority areas for ISRD on child protection is the After Care program for the children in need of care & protection of the age of 18. Parentless, Single parent, Survivors of trafficking, Child marriage rescued, & other vulnerable children are who are in difficult circumstances and are need of immediate care and protection are our immediate beneficiaries. They are provided career counseling, skill training &after due completion of the training period they are placed in different Companies all



over India. During 2021-2022. 32 no.s of children were benefited under after care program of ISRD.

vi. Residential Facility for Tribal Students

The ISRD long ago has established a hostel at Gajalbadi of Ganjam the premier objective being to provide tribal students access to right to education. Students coming from distant areas for reading in ISRD founded Maa Kandhuni Devi High school are provided facilities of lodging and boarding, nutritional support and study care& other amenities of childhood. Pass out children of our school and hostel are pulling on fine in different realms of life.

Daily routine of the inmates include reading and learning, amusement, medical treatment, health check up, sports and indoor and outdoor games facility etc. Special attention and coaching is given to the inmates. Students are also imparted training on qualities of leadership and personality development.

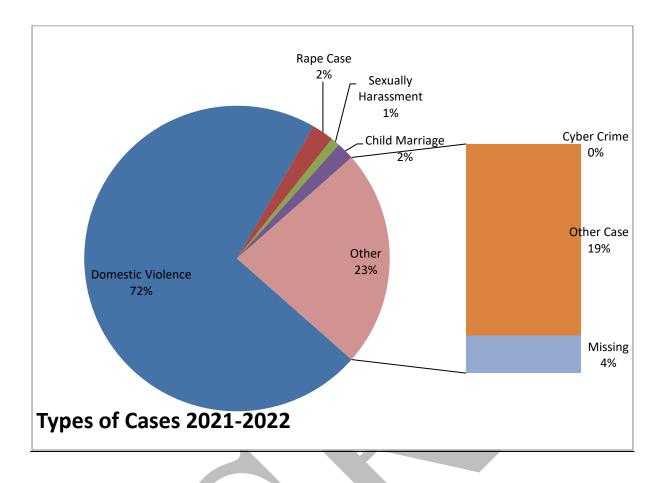
WOMEN DEVELOPMENT

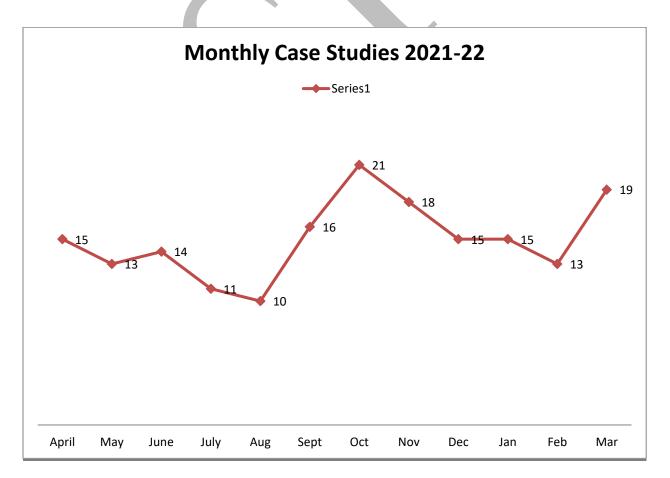
i) One Stop Centre

Emphasis of ISRD on Women and Childrencould well be marked by its multidimensional ventures. We have been running three numbers of **One Stop Centre program in three districts of Odisha namely Ganjam, Gajapati & Nawrangpur**. The primary objective of the program is to shelter, counsel, provide legal aid, medical treatment to the Women & Children victims. During the year 2020-2021 number of cases handled by the One Stop Centres is as under.

Types of case	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Total
Domestic	23	04	09	15	14	12	14	08	17	10	16	11	
Violence													153
Rape Case	01	-	01	-	-	01	01	-	-	-	-	01	5
Sexually	-	01	-	01	-	-	-	-	-	-	-	-	2
Harassment													_
Child Marriage	-	01	-	-	02	-	-	-	-	01	-	-	4
Cyber Crime	-	-	-	-	-	-	-	-	-	-	-	-	0
Other Case	03	02		05	02	06	05	01	04	03	07	03	41
Missing	02	-	-		02	01	-	-	-	-	02	01	8
Total	29	08	10	21	20	20	20	09	21	14	25	16	213

One Stop Centre Ganjam



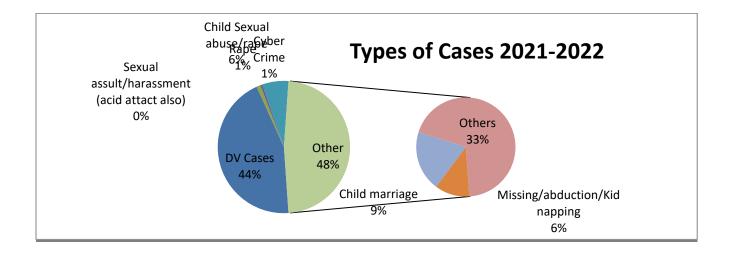


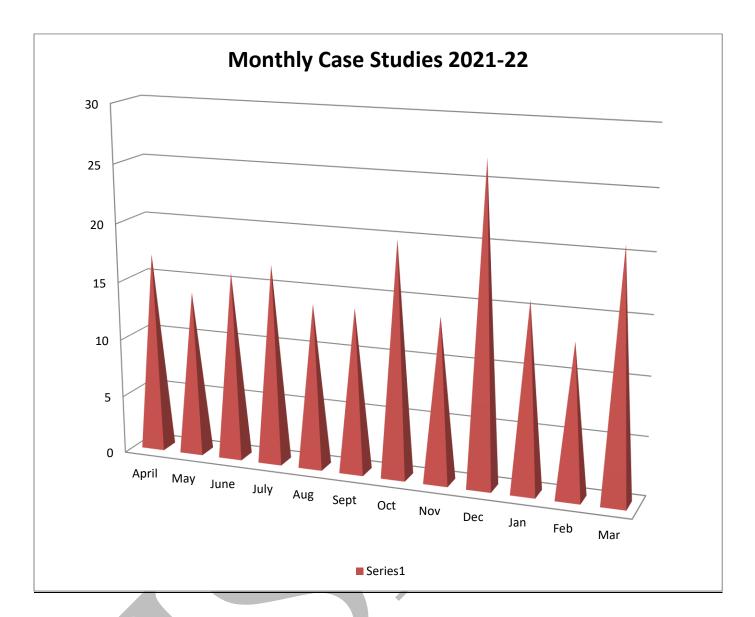
	April 2021	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan 2022	Feb	March
DIR	05	03	03	03	04	02	03	01	05	06	03	03
POLICE	10	07	07	05	06	08	03	09	03	03	01	05
DLSA	02	-	01	01	-	-	01	-	-	02	-	01
SUCCESS	03	04	01	08	03	05	08	02	03	05	03	07

Case filed in DIR-84 DLSA-16 POLICE-106 Success-91 No of intervention -393 No of program conducted -131

One Stop Centre Gajapati

Types of case	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Total
DV Cases	10	06	07	07	04	05	04	10	12	05	10	10	90
Sexual assult/harassment (acid attact also)													
Rape									01	01			02
Cyber Crime									01				01
Child Sexual abuse/rape	02		01			01	02	02	02	03			13
Missing/abduction/ Kidnapping	03		01		03		01			01		02	11
Child marriage		08	01	02			01	01	02	02	01	01	19
Others	02		06	08	07	08	12	01	09	04	02	08	67
Total	17	14	16	17	14	14	20	14	27	16	13	21	203





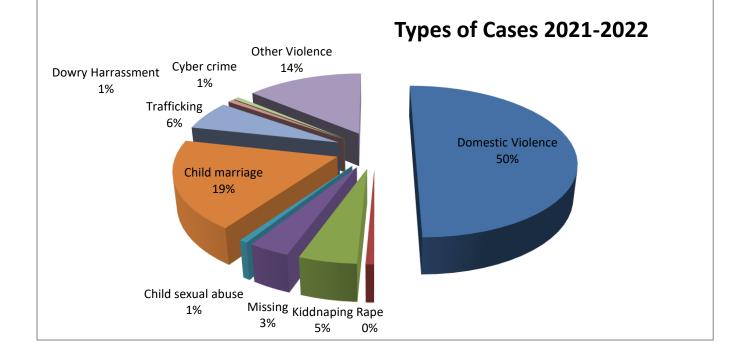
Service Provided	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	Total
Police	02	03	03	01	01	01	03	03	02	02	01	02	24
DIR				01				01					02
DLSA	01			02			01		01	01		01	07
Shelter	05	04	06	04	02	06	06	07	02	03	03	04	52
Medical	04	03	04	02	04	03	01	04	02	03	02	02	34
Asst													

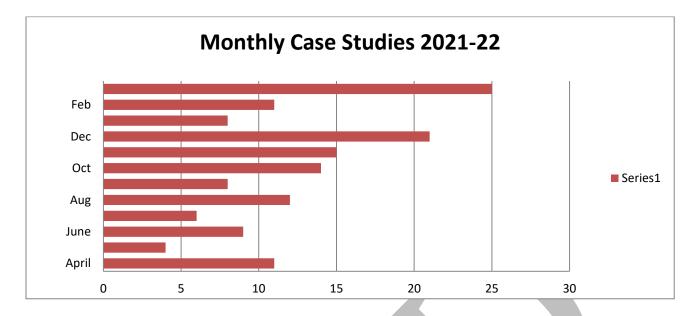
Awareness	Programme
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Apri l	Ma y	Jun e	Jul y	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	Total
04	0	0	04	03	04	06	10	09	07	09	09	65

One Stop Centre, Nawrangpur

Types of case	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Total
Domestic Violence	6	1	2	5	2	3	8	11	14	3	7	10	72
Rape		1											1
Kiddnaping			2						1	2	1	1	7
Missing	1		1		1	1	1						5
Child sexual abuse			1										1
Child marriage	3	2	2	1	5	2	1	4	4	2	1		27
Trafficking												9	9
Dowry Harrassment					1								1
Cyber crime					1								1
Other Violence	1		1		2	2	4		2	1	2	5	20
Total	11	4	9	6	12	8	14	15	21	8	11	25	144





Program conducted 2021-22

	No of			
Month	Program	Place of Program	Particepants	
Apr	7	SHG, AWWs, Community	191	
May	5	SHG, AWWs, Collages, Community	168	
Jun	5	AWW Sector Meeting	104	
July	7	AWC, Community	192	
Aug	5	Sector Meeting, , Schools	184	
Sep	6	Sector Meeting AWW, SHG, Community	213	
Oct	7	School, Collage, AWW	210	
Nov	9	Private Institutions, SHG, AWWs, Schools, Collages, Village and Community	301	
Dec	6	Private Institutions, SHG, AWWs, Schools, Collages, Village and Community	182	
Jan	5	School, Collage,	90	
feb	6	SHG, AWWs, Schools, Collages, Village and Community	121	
Mar	8	School, Collage, AWW and community level	231	
	76		2187	

Total Cases-144 No of success cases 122 Cases Filed at DLSA-22 Cases Filed at Police station-14

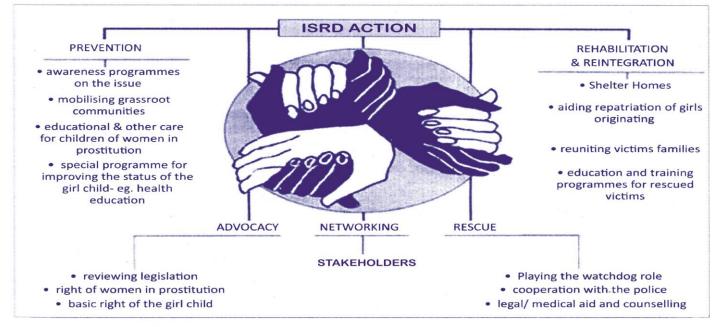
ii) SwadharHome

The ISRD has been leading one Swadhar Home at Dabugam in the district of Nabarangpur, Odisha since last two & half decades. During the financial year 2021-2022 average beneficiary per annum in the Swadhar Home with 7 Categories of cases dealt by the Swadhar Home are victim of cruelty, marital maladjustment, woman in moral danger, divorcee, survivors of forced marriage and trafficking. They are provided there with nutritional support, clothing, bedding, recreational facilities, legal aid, counseling, income generating & rehabilitative training etc. Vocational training is imparted to the inmates on trades of Agarbati making, tailoring, soft toy, appliqué, coir décor, mushroom cultivation, spices preparation, badi, papad & pickles, candle, detergent preparation etc are given to the inmates. To make them stress & strain free lesson on Yoga is also provided to the inmates. Follows below the month wise position of residents of ISRD Short Stay Home, Dabugam. Month wise case status for the year 2020-2021 follows below.

S N	Name of District	Number of Swadhara Greh sanctioned	Number of functional Swadhara Greh	Capacity of Swadhara Greh	Number of resident Staying	Numbe r of Surviv or getting their rights
1	2	3	4	5	6	7
1	Nabarangp	1	1	30	48	44
	ur					

iii) Ujjawala

A central Government undertaking anti human trafficking Ujjawala program has been implemented by the ISRD in Ganjam district. Prevention component of the anti human trafficking program has been sanctioned to the ISRD. The objective is to combat trafficking of human beings especially minor and adolescent children for child labour and commercial and sexual exploitation. Mostly we focus on the vulnerable pockets of Ganjam. The activities of ISRD Ujjawala program during 2021-2022 are under mentioned.



Networking and Convergence for Prevention of Trafficking

Prevention Activities

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(1	Formation & Strengthening of community vigilance Groups	The organization was created a good rapport among the area people hence it is easier to the field level staff to go ahead with the projected activities of the above mentioned Programme. As its main activities are formation and Strengthening of community vigilance Groups at grass root level. Community vigilance group have been formed by the members of the organization and also have activated and strengthen each group. In the process 3 nos. of Community vigilance group have been formed At – Somanath Nagar & district need role & responsibility of the group ?members & situation of the issue was discussed in the Meetings		
2	Formation & Strengthening of Balika/Balal Sanghas	To creates massive awareness on trafficking & to act catalyst in the school & also in their living areas to educate their peer groups on anti-trafficking & protective enviornment, the organisation has formed & streangthen 3 Balika sanghas in different regions of Brahmapur city of Ganjam District such as Somanath Nagar , .Bhairabi Nagar & Dura under the Project during the reporting period		
3	Sensitization Workshop	Two days sensitization workshop has been conducted during the reporting period in Dura of Rangeilunda Block . The main objective of the sensitizations workshop was to create the awareness on prevention, rescue, rehabilitation & re-integration of trafficking women & children. Total no's 38 participants from PRI members, Teachers, SHG leaders, Students, Social activists, members of CVG & Balika Mandals, Local youths etc participated in the willingness to prevent such illegal trafficking activities in their area.		
4	Awareness Generation through cultural activities	To aware & educate the general public pertaining the issues of trafficking, the organization has conducted street plays with its cultural troops in different sensitive areas. So far, 10nos. ofshows have been conducted at Dura, Pathara, Bahadurpeta, Ramchandrapur, Putipadar, Bhairabi Nagar, Ankuli, Lanj aipalli,GoodShed Road,Somanath Nagar.		
5	IEC Materials	Development of IEC activities such as pamphlets, leaflets and posters etc towards awareness generation about trafficking among the rural areas.Pamphlet- 8000Leaf-lets- 500Posters- 1000Flex-700		

HEALTH VENTURES

i) Mobile Medicare Unit for Old Age

The Mobile Health Unit of ISRD, Odisha has been operating in Gajapati District. It is meant for the senior citizens who are often neglected & discriminated in the family. Sons and daughters are seen ignoring the aspirations of their old father and mother. So the ISRD MHU program has been addressing to the health issues of old aged persons through its mobile medicare unit. Health services provided to the senior citizens at their doorstep. Stress and strain relief sessions also taken for them In 2021-2022total 49 nos. of older persons in Gajapati district were benefited by the ISRD mobile medicare unit

ii) Physiotherapy & Yoga Centre

Another major health initiative of the ISRD in Gajapati district the physiotherapy centre & Yoga Centre at Uppalada. The physical therapieshelps people of all ages who have medical conditions, illnesses or injuries that limit their regular ability to move and function. A customized physical therapy program can help individuals return to their prior level of functioning, and encourage activities and lifestyle changes that can help prevent further injury and improve overall health and well being. Physiotherapy reduce pain, avoid surgery, improve mobility, improve balance & prevent falls, manage diabetes & vascular conditions, manage age related issues, manage heart & lung diseases etc.

Similarly by the Yoga training we are attempting to revive the traditional health practices. Yoga heals people out of stress & strain, depression. There are professional Yoga teachers engaged by the ISRD. In the year 2021-2022 totally 86 nos. of people were benefited by the physiotherapy & yoga centre of ISRD.

STRENGTHENING OF LOCAL SELF GOVERNANCE & SUSTAINABLE LIVELIHOOD

i)Petty Farmers Agriculture Business

It has been our constant endeavour of ISRD to conserve and develop degraded private lands owned by the poor farmers through water and soil conservation measures to enhance livelihoods. Petty farmers are benefited by this drive. On 10.11..2021 one awareness meeting of small farmers was organized at Ramayapatnam . On 22.01.2022 another program was organized taking 500 small farmers at Maa Kaali Temple, Sorada. It was decided to establish Seeds Bank.In achieving the interest of farmers we always work & coordinate with the local self government that is the Panchayati Raj Institution members. These peoples representatives are sensitized on the provisions & scope for farmers in livelihood choice.

ii) Watershed Development

In Baimela & Lahaganda village under Gajalbadi GP200farmers are sensitized on water management, water harvesting and watershed development. They are imparted skill and knowledge on various water sources like fountain, rain water, irrigation etc. So, they could grow crops better in their agriculture land.

iii) Promoting Bamboo Craft

In Gajalbadi area of Sorada block ISRD has been working for the well being of the Bamboo cutters family. In a year the family of bamboo cutters gets four to six months work. Rest of the month they sit without any earning. During the transit period ISRD personnel mobilize and train them on alternative livelihood options like rice puff unit, poultry, kitchen garden, goatery etc. We also endeavor to tie up the bamboo cutters with different poverty alleviation programs launched by the government.

iv) Forest Management & Biodiversity Conservation

The ISRD also works on land rights of tribal population of Sorada block Ganjam. We coordinate with the local administration to ensure issue of homestead land patta &cultivable land patta to the tribal people. Sensitization programs organized on tribal people right to water, forest & land &community-based management of biodiversity. As they cannot depend on forest products throughout the year so at regular intervals forest living tribal people are imparted skill training on alternative livelihood options like rice puff unit, poultry, kitchen garden, medicinal garden, goatery etc.

SWACHH BHARAT AVIYAN

Being a champion of National Youth Project& seriously concerned with the present day environment pollution the ISRD has been regularly campaigning to generate wide spread mass awareness on saving the environment & saving the human civilization from extinction. During 2021-2022 Swachh Bharat Aviyan activities under the ISRD is as follows. Besides other activities also carried on by the ISRD in its operational Districts like cleaning government offices & public parks, cleaning of statues of national leaders, freedom fighters & martyrs. Under Swachh Manasikta we urged people to bring about change in attitude towards cleanliness.

Date	Activity	Venue	No. of Participants
21-12-2021	Swachhata Shapath Day	Bhairabnagar	136
22-12-2021	Swachhata Awareness Day	Dura	155
23-12-2021	Community Outreach on Swachhta hi Seva	Somanath Nagar	142
24-12-2021	Green School Drive	Purnabasi Colony	162
25-12-2021	Swachhata Participation Day	Bhapur Bazar	175
26-12-2021	Hand Wash Day	Telugusahi	87
27-12-2021	Personal Hygiene Day	Bijipur	200
28-12-2021	Swachhata Exhibition Day	Khodasingi	185
29-12-2021	Swachhata Action Day	Premnagar	220

SKILL DEVELOPMENT PROGRAM

i) Tracking of Communities

Much before the launch of the "Skill India Mission" it was one of the core prioritised areas of ISRD to give a vent to the budding of ideas, zeal, efforts and enthusiasm of the local Youth and Artisans within its' operation locale. And with the gradual flow of time, ISRD started provided these youths to finally meet-out their long-cherished aspirations on an appropriate platform through "Vocational IGP-based Trainings, now-a-Days, tailor-made as SKILL /Entrepreneurship Development Training". The key objective behind this inventory initiative intended towards –

(a) Tracking the ethnic and highly profitable socio-economic Skills and existing Artisans and their Entrepreneurial Units

(b) Ensure them Bank & Market Linkage with Govt. Schemes & Programs and ensure them commercial Stability

(c) Mobilize local unemployed Youths and Communities to avail Skill-based Training with all Govt. Supports,

(d) Set-Up their own entrepreneurial Units or join the Market or existing Production Units through ample practical exposure for leading a sustainable and successful life

(e) safeguard and promote ethnic Skill-based Arts while safeguarding ethnic Culture & Tradition With added cultural heritage.

The inventory mechanisms routed-out as such were enough to arouse the curiosity of the rural communities to come forward and get involved in the "Vocational world of technical as well as creative productivity coupled with ample scope of healthy source of Income Generation and Employment thereafter". And this was the reason for their knee-vested interest and participation in large numbers all over from ISRD operational area.

ii) Awareness on Flagship Skill Development Programs

ISRD usually strategized repeating this inventory exercise twice and trice a year in different zones and locales in undivided Ganjam Dist., now geographically recognized as duo-Districts viz., Ganjam and Gajapati District. ISRD, in-association with LSG administration, have started collaborative initiatives towards sensitizing and orienting its' operational communities on prospective dynamics of getting skilled with wide range of existing and newer demandable Skills of sustainable "Livelihood & Income Generation Approaches" those need to be adopted as permanent Occupations for making a living & lifestyle. The Process is all active and still in continuance as one "Best-Practice" to track and mobilise the requisite target Groups to get skilled for handling the "Natural Flora" in-abundance for effective usage by the human-race and its' sustainability thereafter. Moreover, the endeavour primarily targeted at "Bringing equilibrium to the Supply demand scenario existing in a particular market-based setting by facilitating flow of requisite human resources to ensure accountability as Service delivery entities to offer and fulfill common requirements needed in day-to-day life through market-based approach with ample commercial dividends in-return.

With the launch of the Skill-INDIA Mission and other such initiatives viz., DDU-GKY and an array of similar other programs, ISRD has been a consistent and frontline role-player is disseminating the strategies of the state /Dist. Administration in channelizing the so-called flagship endeavours at par. It has been one of the core supporting agencies of the Dist. Concerned Unit viz., of the DIC of duo-Districts Ganjam and Gajapati for mobilising Youths and unemployed target groups to gain out of these broader initiatives.

As one dominant civil role-player in the State, ISRD since its' inception has championed in the trade of "Information Dissemination to the greater audience i.e., to the rural citizenry". It thus, hereby, has made usage of those information dissemination techniques for greater mobilization of anticipated beneficiaries to avail benefits under the prospective Skill Development priorities. ISRD, thus, adopts communication approaches viz., Mike Announcements, Print Media /TV /Radio and-Advertisements, Walling &Postering, Leaflet & Flyer Distribution, Street-Plays etc. for the sake of effective information dissemination.

A Couple of "Advance Programs organized in-form of Trainings & Exposures for local Youths" in this concern are as follows:

a. Youth Adventure program

Series of Youth Adventure Programs were organized from Paralakhemundi to Mahendragiri mountain of Gajapati District. 202 nos. of rural youths from different youth clubs of the district attended the program in large numbers. Adolescent girls andboys took active participation in the said expedition. The Adventure initiative was lead by Ms Pranati Kaur as the Team-Lead. Similar programs conducted across the operational area invited sensuous community and LSG applaud.

b. Youth Leadership Training

Another program launched was the "Youth Leadership Training" meant to track, select and pluck-out enthusiast and industrious Youths /Youth Talents with visible characteristic traits that of future Entrepreneurs to lead their region and district as well by establishing own Enterprises catering to their local and regional needs. A series of these trainings were conducted from 25.12.2021 to 28.12.2022 in different identified locations of the district. The training also focused upon short listing and mobilising Youth Talents to emerge as future Entrepreneurs with a probable anticipation to get involved in the Skill Development Trainings. The Workshop timings lasted from 5-7hrs. With the growing enthusiasm and craze of the participants involved. A total of 122youths participated in the activities organized at different locations of the District. Notable Resource Persons (RPs) were Mr. Krushnakant Mohapatra, Mr. Prabhu Prasad Patro, Asst. Director – ISRD, and Mr. Sarbeswar Mohanty.

The Short Term Training for fresh skilling of school student / college drop outs and unemployed youth, Recognition of Prior Learning (RPL) to recognize the existing skills and to address skilling requirements of the vulnerable groups and permit flexibility in conduct of Short Term Training. 11 training courses in Beekeeping & 6 training courses in Floriculturist, Gardener, Pulses Cultivator, Animal husbandry has been done by ISRD. The beneficiaries have been oriented in skills such as 'Group Farming Practitioner' which enables farmers to increase productivity and income by establishing market linkages and buy – back arrangements.

c. Financial Literacy Programs for SHGs and Youths

The simple, easy-going rustic folklore based in the pro-tribal rural settings of the duo-districts are continuously being incubated for recognizing accurate and appropriate economic and financial dynamics towards adopting sustainable "Income Generation Practices and Vocations /Occupations for Livelihood



Sustainability (IGLS)". Accordingly, these target groups are offered comprehensive orientation & sensitization programs for friendly and effective learning, simply, on recording their Income & Expenditures, doing easy mathematic Calculations and recording requisite Figures as memory for reference and instant use, learning simple Banking & Commercial Transactions and gaining knowledge on economically beneficial govt. Poverty-alleviation Schemes & Programs etc.

d. Skill /Entrepreneurship Development (EDP) for Youth and SHGs:

ISRD, especially, targeted the unemployed Youths and SHG Members from the down-trodden, vulnerable and pro-poor tribal and general communities to be trained and incubated as "Trainees" under its' continuing "Skilling Endeavours" with various stakeholders viz., with Dist. /State departmental counterparts under the broad banner of govt. Flagship initiatives, as a need assessment emerging out of its' inventories with MSM Entrepreneurial Units, with locally and outdoor-based corporate and with emerging needs of the govt. Machinery and stakeholders at times.

Another reason behind the selection of SHGs and Youths is that, they form a group and a combined force focussing on a particular aspect in a like-minded approach, who again, possess all potentials to unleash their enormous energy, vivacity and zest to yield a "Healthy Harvest of anything they plunge into" credibly coupled with vibrant group-spirit and fortified enthusiasm. And these are, essentially, the appropriate human resources, those can burden the responsibility of bringing in drastic changes for development of Self, of their Families /Communities and of the overall Society as-a-whole.

iii) Income Generation Program (IGP) based Skill Development Program for Disables

A visible chunk of the population across every human habituation /Settling consists of the DISABLE or Handicapped Persons who are considered as "Dependants on their Parents, Siblings or earning Members of their Family. Keeping this dynamics in-view, ISRD propelled a thought forward for their greater prosperity through their "Skill-based Incubation in variety of Income-Generation Programs (IGPs), which, they will adopt as their lifelong occupation and means of livelihood. Accordingly. ISRD have organized a series of "IGP-based Skill Development Trainings for those Persons with Disabilities within its' operational area".

A wide variety of comprehensive Training are imparted to them on IGP indigenous and latest techniques /technologies viz., on Electrician Trade, Tailoring, Mushroom Cultivation, Organic Farming, Poultry, Animal Husbandry, pisciculture, Cycle-Repairing, Nursery Raising, Canning, Carpentry, Bamboo Works, Tapestry, Photo-Binding, TV /Radio & Electrical Gadget Repairing, Fan & Water Pump /Motor Winding, Xerox & Lamination, Mobile Repairing, and a series of other such locally viable trades /skills of extreme local importance and overnight Demand. This year, ISRD did again, organized number of Trainings for the Disabled persons.

iv)Entrepreneurship Development Program for Artisan/Farmers

ISRD being a silent witness to the trend of "Livelihood Systems & Sustainability Trendsof Rural Lifestyle", primarily, nurtures the belief that the "Farmers along with the Farming Community including those workers /labourers engaged in the Farm, Off-Farm and Non-Farm activities added with a second category of people titled Artisans andTechnicians" are those sections of people amidst the widespread communities, who possess a credible zeal and an inherent instinct for pursuing pro-economic excellence in-terms of getting a healthy harvest and again in-terms of getting a healthy financial return throughout their life with the key intent of day-to-day development in their living standard as a Well-To-Do societal entity. And this is the prime reason behind their pro-industrious and bounce-back nature irrespective of all hardships, oddities and natural calamities. They are chiefly concerned and concentrated for their prime occupation to input their labour and output a healthy Harvest and are among the least communities to miss their objective-led priorities and targets and hence are pro-committed.

In compliance to this viewpoint, ISRD organized a variety of Skill /Entrepreneurial Trainings in-series for these Artisans and Farmer Group /Federation Members so as to ensure and strengthen their livelihood sustainability, side-by-side, catalysing the regional harvesting paradigms at par for greater interest of the Dist. and of the State. Below furnished are the details of similar Trainings /Workshops organized at ISRDs end this year:

v. Skill-based Vocational Training for OBC and SEBC Youth:

Govt. of India, laying added emphasis on categorical development, especially, of the SEBC Communities with last couple of concurrent Five-Year Plans, ISRD has branded this initiative since then for rigorous training of OBC and SEBC Section Youths, SHGs and seasonally-employed households to be a part of the progressively continuing SKILLING SAGA and enable themselves impart a new dimension and a changed scenario to their existing lifestyle and societal status-quo. Under above realm, ISRD has paced ahead towards organizing a series of Skill-based Vocational Training Sessions for these typical communities since last eleven years in the different traded enumerated.

vi. Industry Visits & Skill Specific Exposures

Industry Visits are planned Skill-Exposures for all the Trainees of Skill-based and Vocational Trainings. It is a pertinent requirement to acquire the technologically practical Know-How of the mechanisms and portions covered in the theoretical capacity-building exercises. In-addition, it allows a particular Trainee to anticipate and acknowledge a greater conceptualization of technical facts and critical steps of the comprehensively involved procedure. The more the practical clarity, more broad becomes the vision and perception of associated dynamics thereafter.Developing aDatabaseof MSM Entrepreneurial Units /Settlings and Industries /Corporate Houses nearby, ISRD has organized several "Industry Visits or Skill-based Exposures for the Trainees (*SHGs, Youths, Artisans, Farmers /Producer Groups, Disables*)" incubated under different Skill-Programs every year. The Visits and Exposures organized for the Trainees in the reporting year are enlisted.

vii. Career Counseling & Youth/Artisan Placement

Artisan and Skilled Trainee Engagement or Placement brings in the requisite "Turning-Pointin the Skillbased and Entrepreneur Development Training curricula", that is the top-most and vital aspect that emerges as the Output with the entire incubation process. It is the most sensitive phase, whereby, a Trainee gathers all potentials to unleash the same through establishment of some micro, small or medium Enterprise. On the other hand, the same Trainee or group of Trainees launch the expedition in-quest of an engagement with some Entrepreneurial Unit /House, with some rural /local or outdoor industry for his /her placement accordingly.

ISRD, accordingly, organized a number of "Career Counselling and Placement /Engagement Exercises" at both the ends, viz., held dialogues with Entrepreneurial Units /Industries for assessing their emerging needs & requirements, and on the other hand, it discussed with the Trained-Hands for their engagement based on their personal preferences to the type of Work /Labour, Pay-Perks and Returns /Dividends, Distance from Home etc., so as to ensure its' mediary role-play for greater benefit of the Trained Human Resource.

viii) Bank & Market Linkage of SHGs and their Integration with IGPs and ED Programs

This Exercise unlike the previous one is, once again, a crucial step for those highly enthusiastic budding Entrepreneurs who nurture a "Die-Hard Instinct" to establish their enterprise by hook or crook at the cost of anything. They carry a stead forward vision for the same with sleepless and restless Eyes concentrating only on their "Dream Project". And these typically are those "Individual Trainees – those need the Support of establishing their much aspired Enterprises through robust standby mechanisms viz., through BANK & MARKET Linkages", those are essential pre-requisites for any enterprise to exist, bloom and prosper.

ISRD boastfully extends this crucially credible support to shortlisted Trainee Entrepreneurs having placed their must needs and emerging requirements accordingly. Below furnished is the list of the Trainees provided with "BANKING & MARKET LINKAGE" in earmarked regions for establishment of Units enumerated.

INCLUSIVE CAMPAIGN

Campaign for Rights of the Dalit

Till today till 75th years of independence MDM feelings continue in schools. So the ISRD had organized attitude and behavior change program at different places during 2021-22. The ISRD works on the issue of social inclusion of dalits in Aska, Sorada, Hinjilicut, Chikiti, Kabisurya Nagar, Dharakote, Kukudakhandi, Digapahandi, Polasara, Purusottampur, Rangeilunda, Patrapur blocks of Ganjam district, Paralakhemundi&Rayagada blocks of Gajapati district, Dabugam & Papadahandi blocks of Nawrangpur district & Daringbadi and Raikia blocks of Kandhamal district. Our interventions mainly include village sensitization meetings, awareness and leaflet campaign to combat untouchability/discrimination against

dalit community, creating public opinion to main stream the dalits, organizing of dalitchildren's' rally, district & state level advocacy to mainstream the dalits, block level workshops & consultation for wellbeing of dalits.

DISASTER MANAGEMENT & MITIGATION

In the COVID/19 health emergency during 2020-2021 and 2021-2022 the ISRD rose to the ground and intervened successfully to console, treat & rehabilitate the returnee migrants. Starting from Girisola junction to Chatrapur district headquarters the ISRD had deployed ISRD volunteers to receive the returnees. At the reception point young adolescent boys & girls were offered with water, fry food, inner garments etc. They were counseled youth mass in groups& distributed leaflets for preventive measures against COVID-19 pandemic. Sanitary practices & social distancing can only provide us safety. In this way 2700 migrant returnee young mass & 7000 adults were benefited by the COVID-19 preventive initiative of the ISRD.

STAFF CAPACITY BUILDING

Throughout the year the ISRD organize different capacity building programs for its project staffs working the districts of Ganjam, Gajapati & Nawrangpur. In the financial year also following trainings and capacity building programs were organized for our staff.

SI. No.	Program Name	Date	Venue	No. of Participants
1	Child Rights & U	3/4/2021	ISRD Training Center	30
2	Child Participation	10/4/2021	ISRD Training Center	32
3	Child Friendly School	22/5/2021	ISRD Training Center	29
4	Disaster Preparedness	29/5/2021	ISRD Training Center	28
5	Community Mobilization	3/7/2021	ISRD Training Center	26
6	Career Counseling	17/7/2021	ISRD Training Center	27
7	Child Sexual Abuse & POCSO	7/8/2021	ISRD Training Center	30
	Act		_	
8	Dealing with Dropout &	21/8/2021	ISRD Training Center	30
	Ensuring RTE			
9	Mental Health & Child	11/09/2021	ISRD Training Center	31
	Psychology			
10	Gender Justice & PWDV Act	25/09/2021	ISRD Training Center	29
11	Strengthening Rural Economy	20/11/2021	ISRD Training Center	28
12	Role of Youth in Nation Building	8/1/2022	ISRD Training Center	29
13	Women in Indian Economy	12/2/2022	ISRD Training Center	30
14	Role of Volunteers in Sanitation	26/2/2022	ISRD Training Center	30
	& Environment		_	
15	Mandates of J.J(C&PC) Act	5/3/2022	ISRD Training Center	29
	2015			
16	Combating Child Marriage	19/3/2022	ISRD Training Center	31

ISRD CREDIBILITY

The ISRD being a frontline organization in the State of Odisha & India, the organization has been membership under different forums, network, alliance & organizations as detailed below.

i) Member in Different Government Cells

Member in Dist. Sexual Harassment Prevention Committee. (Govt.) Member in Dist. Level NGO Coordination Committee.(Govt.) Member in Dist. Youth Affairs Committee. (Govt.) Member in Nehur Yuva Kendar Advisory committee.(Govt). Member in District AIDS Advisory Committee. . (Govt.) Member in Sponsorship & Foster care Approval Committee (Govt.) Member in Adolescent committee. . (Govt.) Member in Women and child Desk. . (Govt.) Member in District Rural Health Mission. . (Govt.) Member in District Inspection Committee

ii) Member in Non-Government Networks

Convener, Ganjam District Swechhasevi Sangathan (GDSS)

State Convener, Campaign Against Child Labour(CACL)

Convener, National Youth Project, Ganjam Chapter

Member, Forum against Child Exploitation (FACE), Orissa, Bhubaneswar

Member, State Vigilance Council, Cuttack

Member, SWADHIKAR Forum, Bhubaneswar

Member, Indian Network of NGOs against HIV/AIDS, (INN), Ahmedabad

Member, National Alliance of Grass root NGOs against Child Labour & Child Exploitation (NAGN), New Delhi

Member, CANCL, New Delhi

Member, National Youth Project, New Delhi

Member in National Campaigning for Early Childhood Care and Education(ECCE), Cuttack.

iii) ISRD Laurels

a) Director, ISRD, Mr. Sudhir Sabat is a National Youth Awardee from Government of India

b) Chairman, ISRD, Sj. Hayagriba Tripathy is a Best Teachers Awardee from Governor of Orissa.

c) The ISRD is a UNDP Awardee organization

d) Asst. Director, Mr. Prabhu Prasad Patra got Selfless Service Award from Collector, Ganjam

e) Director ISRD also was crowned with Kalinga Sanman

GO/NGO PARTNERSHIP

i. Govt. Agencies

Ministry of Health & Family Welfare, Government of India Ministry of Women & Child Development, Government of India Deptt. Of SC/ST Welfare, Government of Orissa Deptt. of Panchayatraj, Govt. of Orissa Nehru Yuva Kendra Sangathan, Government of India

ii. Non-Govt. Agencies

Save the Children CHILDLINE India Foundation Terre Des Hommes Humara Bachpan Campaigning Aide Et Action LANDESA Hope for Children ILP